**Marketing Committee**

**Meeting Agenda**

**Wednesday, March 1 at 7 pm**

**Agenda**

1. **Call to Order** – Chair Carolyn Hill-Bjerke called the meeting to order at 7:01 with committee members Umberto Torrielli and Genevieve Morales.
2. **Approval of the February 1st, 2022** minutes – tabled until April Meeting
3. **Selection of new Secretary** and vote - tabled
4. **Sustainability Survey Assistance** – update – they got 382 responses which is great. Town awareness about the survey was good.
5. **Beautification Committee Assistance** with the upcoming Boulder campaign for the Town Green project.
6. **Review of other town websites** and census information – Can we make a deck for the BOS – Umberto finished a draft and shared it with the committee for review.
7. **Submission Form** for events to share with other committees – pause here as our committee does not have any resources to completely support all social postings/reach that needs to be around all of the upcoming events.
8. **New Business** – Umberto asked about emails from the Town and what type of data they had. Carolyn said she would hook up Umberto with Darcy in Town Hall. We want to understand more about the Newsletter demographics. We are still trying to figure out who lives here and how to communicate best with them.
9. **Adjournment –** meeting was adjourned at 7:19 pm