**Marketing Committee**

**Meeting Agenda**

**Wednesday, February 1 at 7 pm**

Agenda

1. **Call to Order** – Ellen Crafts called the meeting to Order as Committee Chair, Carolyn Hill-Bjerke was out of town. In addition to Crafts, in attendance were committee members Umberto Torrielli and Genevieve Morales.
2. **Approval of the January 11th, 2022 minutes** – motion to approve the minutes was approved & accepted.
3. **Resignation of Amy Rapawy**
4. **Selection of new Secretary and vote** – Discussion was tabled
5. **Sustainability Survey Assistance** – update -Ellen reviewed what was in the survey for the committee and discussed promoting it.
6. **Beautification Committee Assistance** with the upcoming Boulder campaign for the Town Green project. The committee looked up the plans for the Town Green and the new Veteran’s Memorial
7. **Speak Up Event at the Library Saturday February 4th** at 10:30 am
8. **Review of other town websites** and census information – Can we make a deck for the BOS- committee discussed looking at neighboring towns. Ellen talked about the website functioning for the towns people.
9. **New 2023 schedule** for the Marketing Meetings – full dates provided
10. **Submission form for events** to share with other committees – Ellen has this form completed. She will share it with the committee so we can test it out. As a smaller committee there are some concerns about what we will/won’t be able to do in order to support the upcoming events. Umberto suggested having standardized ways of supporting events. Perhaps more levels and lead times.
11. **New Business** – Discussion about What’s Next in Weston – the new podcast Selectwoman Nestor is doing. Ellen is posting on Weston Social.
12. Adjournment – Meeting was adjourned at 7:29 pm.