

MARKETING AND COMMUNICATIONS ADVISORY COMMITTEE

Minutes July 31, 2019

Weston Town Hall

- 1) Call to Order 7:34 – Members in attendance: Peter Blau, John Achar, Sarah Grigerick, Barbara Reynolds, Andrew Palladino. Guests – Samantha Nestor, Agata Lipnicka-Tria
- 2) Peter made a motion to add Agata as an alternate member to our committee. John Achar seconded. Approved unanimously.
- 3) Samantha Nestor reported on the next phase of the marketing plan and discussed progress of the new web-site. Agata will help with design and logo. The marketing committee will be responsible for social media on the web-site, new blurbs, press releases, and calendar.
- 4) Peter reported that the Selectmen are hoping that the realtor presentation will be ready by the end of August
- 5) Andrew reported that he is continuing with our social media postings and that we now have 380 members
- 6) Peter suggested that the group get together for a picnic at Bisceglie. He will send around a doodle poll
- 7) Motion to adjourn at 8:34 by Peter and seconded by Barbara