

**Weston Marketing Communications**

**Advisory Committee**

**Meeting Minutes**

**Date: 9.1.21**

**Location: via ZOOM**

**Attendees: J. Achar, A. Palladino, D. Rehr, L. Riback**

Meeting Called to Order: 7:36pm (Gaveled in A. Palladino)

1 Minutes from 7/7 approval delayed until receipt by the MCAC Chair.

2 Real Estate Promotional Map

* Distribution to RE Agents, and letter to agencies
* Potential to sell them at Weston Flea
* Question raised about 400 copies distributed to Kiwanis, were they dist?

3 Newsletter

* Selectmen and Town Hall updates are being distributed via Everbridge
* Generally well accepted and informative

4 Town Recycling efforts

* If there are new standards for trash separation, should these recycling standards be communicated more widely.

5 Town Green Initiative

* Efforts are continuing in this regard and will have update for October meeting.

5 Adjourned 8:03pm (gaveled A. Palladino)