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**Weston MCAC Meeting Minutes**

**May 5, 2021**

**7:30 p.m. (EDT)**

**Via Zoom**

**Attendees: A. Palladino, D. Rehr, A. Tria, J. Achar, L. Riback (joined meeting in progress)**

Call to Order: 7:35pm (A. Palladino)

1. Town Illustrated Map.

1000 copies to be printed on initial run, including inclusion in Kiwanis welcome bags for new Weston residents, to be distributed to local realtors. Considering a discussion or story in “Weston Today.” Hard copies to be made available at notable sites around town or public buildings.

 2. Newsletter. Planning to continue in next few weeks, including discussion with Sara,Town

 Hall administrator. Ideas include giving the Newsletter more of a personal touch, as

 opposed to a listing or simple calendar. Continuing discussion of staffing, or personnel

 required to assemble and produce the newsletter.

3. Town Messaging, coordinate with other groups to promote their events and notable programs.. Create simple template so their updates can be quickly noted and included in website or Newsletter.

 4. Website., Social Media, Instagram links, Follow us on FB include on website, and

 Social media reach of westonct.gov.

 Meeting adjourned: 8:36 p.m.