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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, October 6, 2021**

Time: **7:30 P.M. ET**

Type: **Virtual Zoom Meeting**

**To Join the Zoom Meeting**

**Meeting link:** [**https://us06web.zoom.us/j/81915307386?pwd=MGxSNHEzcm0zaU0xYUNZLzlQMTcyUT09**](https://us06web.zoom.us/j/81915307386?pwd=MGxSNHEzcm0zaU0xYUNZLzlQMTcyUT09)

**Meeting ID: 819 1530 7386**

**Passcode: MCAC**

**By phone:  +1 646 558 8656 TK**

**Meeting ID: 819 1530 7386**

**Passcode: 426860**

**AGENDA**

1. Call to order
2. MCAC/Economic Vitality Committee Town collaboration on Town Business Guide
3. Redesign Everbridge PSA’s
4. Upcoming Events/Notable town news: Support, marketing opportunities, etc.
5. Social media, town website follow up, update
6. Branding opportunities, new pharmacy, PTO, etc.
7. Approval of Minutes from September 1, 2021 meeting
8. Old Business
9. New Business
10. Motion to adjourn

* Next Meeting: November 3, 2021, 7:30 p.m.