****

**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, September 1, 2021**

Time: 7:30 P.M. ET

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**

**Meeting link:** [**https://us02web.zoom.us/j/81001856667?pwd=ai9FeVNnKzhPWVZwYU5CS2hzR3Fudz09**](https://us02web.zoom.us/j/81001856667?pwd=ai9FeVNnKzhPWVZwYU5CS2hzR3Fudz09)

**Meeting ID: 810 0185 6667**

**Passcode: MCAC**

**By phone: +1 646 558 8656**

**Meeting ID: 810 0185 6667**

**Passcode: 841152**

**AGENDA**

1. Call to order
2. Approval of Minutes from July 12, 2021 meeting
3. Real estate/map project update: Poster production, philanthropic opportunities: Weston Flea, Weston Food Pantry, Lachat, other Weston-based orgs. Etc, Real estate offices map distribution
4. Newsletter update, (Town Hall Happenings)
5. Upcoming Events/Notable town news: Support, marketing opportunities, etc.
6. Social media, town website follow up, update
7. Branding: Revisit previous discussion
8. Old Business
9. New Business
10. Motion to adjourn

* Next Meeting: October 6, 2021, 7:30 p.m. ET