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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, May 5, 2021**

Time: 7:30 P.M. EST

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**

**Meeting link**: **https://us02web.zoom.us/j/84560721913?pwd=UGhuWHJOVGx5MkNIL2tma0NQWEgvUT09**

**Meeting ID: 845 6072 1913**

**Passcode: MCAC**

**By phone: +1 646 558 8656**

**Meeting ID: 845 6072 1913**

**Passcode: 222030**

**AGENDA**

1. Call to order
2. Approval of Minutes from April 7, 2021 meeting
3. Real estate map project completion, brainstorming about rollout plan, real estate trends update
4. Newsletter follow up discussion, design, content, timing,
5. Weston Diversity Equality Inclusion Committee press release, Police Commission meeting fallout
6. Weston Town website
7. Social media update: Facebook, Twitter, Instagram
8. Town messaging: Continuing discussion on positive messaging about Weston activities, new endeavors, important meetings, topline items from various Committees
9. Old Business
10. New Business
11. Motion to adjourn