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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, April 7, 2021**

Time: 7:30 P.M. EDT

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**

**Meeting link**: [**https://us02web.zoom.us/j/82199483559?pwd=VTBWc0tCdFhaYWtENTZiTngweTRKdz09**](https://us02web.zoom.us/j/82199483559?pwd=VTBWc0tCdFhaYWtENTZiTngweTRKdz09)

**Meeting ID: 821 9948 3559**

**Passcode: MCAC**

**By phone: +1 646 558 8656 US (New York)**

**Meeting ID: 821 9948 3559**

**Passcode: 590430**

**AGENDA**

1. Call to order
2. Real Estate Town Map project update, real estate trends update
3. Town Newsletter and town committee outreach
4. Weston Town website: Update on postings, access, etc.
5. Social media update: Facebook, Twitter, Instagram, etc.
6. Town messaging: Ongoing discussion on positive messaging about Weston activities.
7. Approval of minutes from March 3, 2021 meeting
8. Old Business
9. New Business