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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Tuesday, February 9, 2021**

Time: 7:30 P.M. EST

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**

**Meeting link**:

[**https://us02web.zoom.us/j/3748768007?pwd=TXZLVm1yYWw1V0MwM2NTVCtBMnNwQT09**](https://us02web.zoom.us/j/3748768007?pwd=TXZLVm1yYWw1V0MwM2NTVCtBMnNwQT09)

**Meeting ID: 374 876 8007**

**Passcode: MCAC TK**

**By phone: TK**

**+1 646 558 8656 US (New York) TK**

**Meeting ID: 374 876 8007**

**Passcode: 316723**

**AGENDA**

1. Call to order.
2. Approval of minutes from December 7, 202o and January 13, 2021 meetings
3. Real Estate trends. Real estate map project update, revisit video shorts discussion for site
4. MCAC liaisons: Weston Diversity Committee, Commission for the Arts, Town of Weston website...
5. Town messaging: Continuing discussion on positive messaging about Weston activities, new endeavors, newsier topics (Peter’s, Cobb’s Mill, surveys, etc.)
6. Speak Up! 2021
7. Social media check-in
8. Old Business
9. New Business