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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, January 13 , 2021**

Time: 8:00 PM Eastern Time (US and Canada)

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**:

**Meeting link**: [**https://us02web.zoom.us/j/3748768007?pwd=TXZLVm1yYWw1V0MwM2NTVCtBMnNwQT09**](https://us02web.zoom.us/j/3748768007?pwd=TXZLVm1yYWw1V0MwM2NTVCtBMnNwQT09)

**Meeting ID: 374 876 8007**

**Passcode: MCAC**

**By phone: TK**

**+1 646 558 8656 US (New York)**

**Meeting ID: 374 876 8007**

**Passcode: 316723**

**AGENDA**

1. Call to order.
2. Approval of minutes from December 7, 2020 meeting .
3. Transition from Code Red to Everbridge Alert System follow up
4. Real Estate trends, update. Real estate marketing piece, video, update.
5. Weston Diversity Committee, liaison, continuing discussion on positive messaging about Weston activities, new endeavors.
6. Weston Commission for the Arts photography project
7. Social media update, Instagram, Twitter, social media outreach.
8. Old Business
9. New Business