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MCAC Meeting Minutes

10/07/20 7:30PM

In attendance: Andrew Palladino, Ilene Richardson, John Achar, Leslie Riback

7:38 call to order by Andrew

2nd: John

Approval of September 16, 2020 minutes: Ilene , 2nd by John

Leslie report on latest real estate statistics

Discussion real estate piece, edited version from Agata, info in MCAC shared folder: Andrew adding text content, what are current needs based upon what has transpired in real estate market. Consensus of group, “let’s still toot our own horn”, “this is who we are”. Changes not really necessary. Andrew will request some additional photos of Agata.

Website: We still have video footage of “Why I moved to Weston” but it is still not edited. Needs to be professionally edited by Gavin. Would like to be able to put this on website. Previously shot Footage shot and Founder’s Day. Did interstitials and integral bites to enhance, would like to use for social media, on website

Andrew and Ilene trained w/ Randi regarding inputting content. Randi in NC. Replacement is Sarah.

Articles to post on newsfeed can be sent to Andrew. “Haven” is a website w/ town synopsis.

Welcome to Weston! Video created by Parks and Rec. Tours town, various areas and people. Questions arose as to quality and is this controversial/social distancing. Done on their own without checking with our committee.

2 new committee members. One position open and one to be voted on. Debbie Rehr as member and approved. Scott Rothstein as alternate. Scott has not met with town as of yet.

Weston Instagram page, can we investigate who owns WestonCT?

Committee members to bring names for page to next meeting

Leslie suggested: WeAreWestonCT

For next meeting:

Andrew will follow up on real estate piece w/ new content, please take a look

Share any town events, happenings w/ committee

Send articles to post on newsfeed

Next meeting is November 9th

Motion to close at 8:17PM by Andrew, 2nd by Ilene and John