



TOWN OF WESTON
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE
VIRTUAL MEETING
July 29, 2020 via Zoom

- 1) Call to order 7:33PM: Chair Andrew Palladino called to order
Committee members in attendance: Jon Achar, Ilene Richardson, Gavin Guerra, Agata Tria, Andrew Palladino. Chris Razaki/Helen de Keijzer public guests. Minutes approved from July 8, 2020
- 2) Randi Derene walked through the new town website.
- 3) Additional discussion regarding elements of the town website- how best to roll it out, adding elements, suggestions.
- 4) Discussion on next steps for real estate marketing materials, obtaining photographers from photographers in town.
- 5) Discussion on open MCAC positions- alternate, open position. Met potential MCAC member Chris Razaki.
- 6) Adjourned 8:49pm