

Town of Weston, CT

Results of 2018 Town Planning Survey





Background and Objectives

- Weston conducted the 2018 Planning Study to provide direction for the future of the town.
- The survey instrument covered the following key topic areas:





Methodology

- Respondents were recruited via postcards, road signs and social media and were able to access the survey online on their personal computers and mobile devices, or at town government buildings.
- A total of 2675 responded. Of these 2675, 2087 completed the survey in its entirety.
- The results shown in this report are based on residents who fully completed the survey (n=2087).
 - Analysis showed no meaningful differences between completes and incompletes.
- Multiple responses per household were allowed and were identified using IP addresses.
 - Analysis showed that inclusion of multiple responses per household did not skew the results.
- The resulting margin of error was between 1.4% and 1.7%.
- Interviews were conducted between November 15th and December 15th 2018.
- A full demographic summary is shown on the following slides.
- The robust sample size enabled us to analyze the survey data by age, gender, income and tenure (# of years living in Weston).



Demographic Summary

	Total (n=2087)		Total (n=2087)
Weston Is Primary Residence	%	Gender	%
Yes	99	Male	43
No	1	Female	53
		I prefer not to answer	4
Years Living in Weston		Description of Household	
Less than 2 years	7	I live alone	6
2-5 years	14	Live With Others (Net)	94
6-10 years	15	Live With Spouse/Partner (Subnet)	88
11-20 years	30	I live with my spouse/partner, with no children living at home or away at school	28
21+ years	35	I live with my spouse/partner, with one or more children under the age of 18 living at home or away at school	48
Mean	15.0	I live with my spouse/partner, with one or more children over the age of 18 living at home or away at school	17
Age		I am a single parent, with one or more children under the age of 18 living at home or away at school	2
18-54 (Net)	53	I am a single parent, with one or more children over the age of 18 living at home or away at school	1
18-24	1	I have parents or other relatives living with me	4
25-34	2	I live with unrelated others	1
35-44	16	Other	1
45-54	34		
55+ (Net)	47		
55-64	24		
65-74	15		
75+	8		
Mean	54.8		



Demographic Summary

	(n=2087)		(n=2087)
Household Income	%	Employment Status	%
\$0 to less than \$50,000	2	Employed (Net)	69
\$50,000 to less than \$100,000	5	Employed full-time	41
\$100,000 to less than \$150,000	9	Employed part-time	7
\$150,000 to less than \$200,000	11	Self-employed/business owner	20
\$200,000 to less than \$300,000	16	Retired	17
\$300,000 to less than \$500,000	16	Student, not employed	1
\$500,000 to less than \$750,000	8	Currently unemployed, but looking for work	2
\$750,000 to less than \$1,000,000	3	Currently unemployed, not looking for work	1
\$1,000,000 or more	5	Unable to work/Disabled	0
I prefer not to answer	25	Homemaker	10
		Other	1
Education		Work From Home	
Less Than 4 Year College Grad (Net)	9	Base: Employed	(n=1430)
Currently enrolled in high school	0	Yes (Net)	59
Some high school, no diploma (not currently enrolled)	0	Yes, all of the time	20
High school graduate, diploma or the equivalent (for example: GED) (2)	1	Yes, at least one day per week	39
Some college credit, no degree	5	No, never	41
Trade/technical/vocational training	1		
Associate degree	3		
4 Year College Grad + (Net)	88		
Bachelor's degree	39		
Master's degree	30		
Professional degree	10		
Doctorate degree	9		
I prefer not to answer	3		

Management Summary



Management Summary

Why Weston?

- The research reveals that the school system is the overwhelming reason why residents chose Weston as a place to live. Other top drivers include the overall quality of life, safety, open space and 2 acre zoning.

Are Residents Satisfied With Weston?

- The vast majority of residents (84%) indicate they are at least somewhat satisfied. 36% are extremely satisfied. Only 10% of residents indicate they are dissatisfied.

Are Residents Satisfied With The Services Provided By The Town?

- From a “services” perspective, Weston appears to be delivering to its residents. The vast majority indicate they are at least somewhat satisfied with services including the school system, police and EMS services, etc. Local road quality was the only area that generated a high level of dissatisfaction (25%).

How Do Residents Feel About Shared Services?

- There is support for “shared services” across the vast majority of functions evaluated (e.g., recreation programs, animal control, transfer station, etc.). More residents support sharing these services than oppose. There were only two areas where the idea of sharing services resulted in polarization of residents. These were shared Town Hall services and a shared police force.



Management Summary

What Do Residents Believe The Land Priorities Should Be Over The Next 10 Years?

- Residents surveyed indicate that retaining and expanding businesses in Weston Center should be among the top priorities for the town over the course of the next 10 years. Making the town more bicycle/pedestrian friendly also emerged as a priority.
- It is important to note that, while lower on the list of priorities, preserving undeveloped town owned space is seen as more of a priority than reducing it.

How Do Residents Feel About Town Center?

- The Town Center represents an opportunity for improvement. More residents disagree than agree that they “like it the way it is” and 71% indicate “we need more amenities” – lead by the desire for more dining options. There is also a considerable portion of residents who express concerns about safety walking or biking to the center and don’t believe it is easy to cross the state road.

How Do Residents Feel About The Balance Of Amenities Available In Weston?

- Of the 17 amenities assessed, sidewalks were clearly the item where residents see the greatest shortage. Other areas that were perceived as being in short supply by more than 50% of residents included public transportation, teen center and biking trails.



Management Summary

How Do Residents Feel About Weston's Transportation Infrastructure?

- With regard to the town's transportation infrastructure, sidewalks emerge again as a need. 67% agree we need more sidewalks in Weston. Additionally, the majority believe the town needs more bike trails/lanes. There does appear to be some concern about traffic as more residents agree than disagree that congestion is a concern in the Center, on 57, 53 and School Road. However, this is a concern for 50% or fewer residents.

What Should Weston Be Concerned About Based On This Research?

- While the research reveals many positive aspects about Weston, it also identifies several areas of potential concern.
 - **Retention:** 1 in 4 residents indicate they plan to move out of Weston in the next 5 years. Empty nests and cost of living are the primary drivers behind decisions to leave the town.
 - **Taxes:** Taxes are most likely to be mentioned when asked what the 3 greatest challenges are for Weston. Additionally, 59% disagree that the taxes are "fair and reasonable" and 75% indicate that taxes make it difficult to afford living here.
 - **Lack of Housing Options:** More residents agree than disagree that the town lacks affordable housing (for all ages) and also lacks housing options for seniors. Declining home values are also a concern for residents.



Management Summary

What Should Weston Be Concerned About Based On This Research (continued)?

- There does appear to be some considerable differences between Weston's younger residents and its seniors (65+) that should to be taken into consideration.
 - **Why Chose Weston?:**
 - Weston's seniors are more likely than younger residents to indicate they selected the town because of overall quality of life, open space and privacy. Understandably, the town is much less about the school system for these residents.
 - **Land Use Priorities:**
 - They perceive less of a need for the town to develop the center and to become more bicycle/pedestrian friendly.
 - They perceive more of a need to preserve historic buildings/property, preserve town owned undeveloped land for open space and provide more housing options for residents in their age cohort.
 - **Shared Services/Senior Center:**
 - While more seniors support a shared senior center than oppose, they are less likely to support sharing this service than those under 65.

Detailed Findings

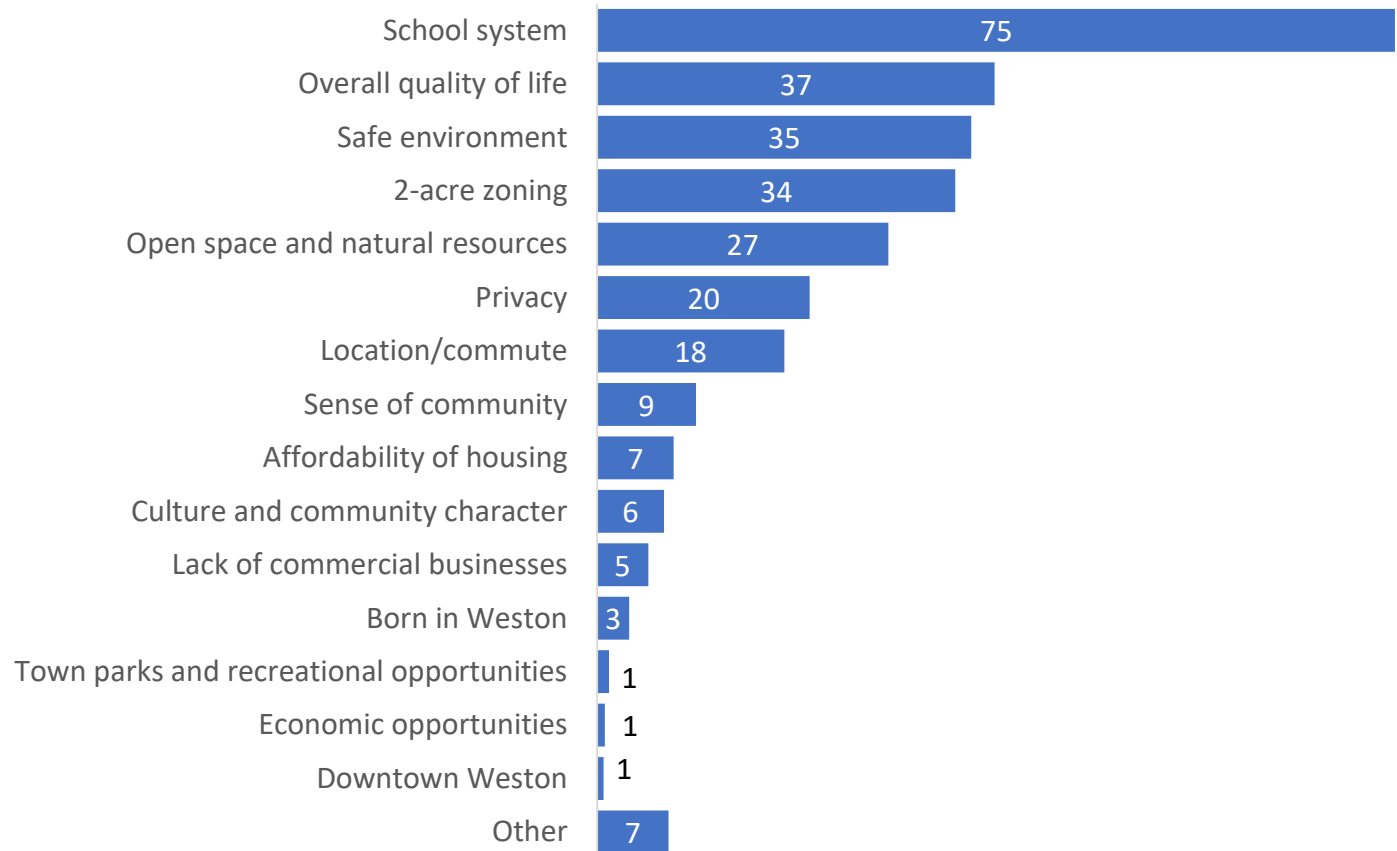
Why Weston?



Top 3 Reasons Chose Weston

- The school system is the predominant reason residents chose to reside in Weston. It was selected as a top reason by more than 2 times that of any other mention.
- Overall quality of life, safety and 2 acre zoning are secondary drivers.

Survey Question: Please select the top three reasons you chose to live in Weston?
Base: Total Sample (n=2087)





Top 3 Reasons Chose Weston

- The school system is the primary reason behind selection of Weston across gender, age, income and levels of tenure. However, seniors are considerably less likely to point to the school system as a reason for living in Weston. They are more likely to reference quality of life, open space and privacy.

Q.21: Please select the top three reason you chose to live in Weston.
Percentages Shown

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
School system	75	75	77	↑ 84	↓ 48	↓ 54	74	↑ 81	↑ 86	↑ 83	73	71	↑ 82	↑ 86	↑ 83	80	↓ 62
Overall quality of life	37	↑ 43	34	35	↑ 45	41	39	38	36	↑ 43	40	33	33	33	35	39	40
Safe environment	35	35	35	37	31	35	36	33	36	33	35	37	↓ 29	39	38	37	32
2-acre zoning	34	34	33	34	33	29	32	33	32	32	39	37	32	33	31	35	35
Open space and natural resources	27	26	28	25	↑ 35	24	↑ 33	29	25	27	↓ 19	27	↑ 37	25	25	23	31
Privacy	20	22	18	18	↑ 26	23	19	19	17	19	22	22	17	19	19	19	22
Location/commute	18	19	17	17	20	17	15	19	15	21	16	20	18	18	17	16	19
Sense of community	9	8	11	10	6	4	8	13	13	8	12	7	12	10	11	10	7
Affordability of housing	7	6	9	7	7	3	8	8	8	7	8	7	10	9	7	6	8
Culture and community character	6	7	6	6	6	6	6	5	9	9	10	4	7	7	6	7	6
Lack of commercial businesses	5	5	5	5	5	5	5	3	4	4	3	7	5	5	3	4	6
Born in Weston	3	3	3	3	4	↑ 10	3	2	2	0	1	4	1	1	1	2	6
Town parks and recreational opportunities	1	1	1	1	1	0	1	2	1	1	1	1	4	1	3	1	0
Economic opportunities	1	1	1	1	1	2	1	0	0	0	1	1	0	1	0	1	1
Downtown Weston	1	1	1	1	1	1	1	1	0	1	1	1	1	0	1	1	1
Other	7	6	7	5	12	14	8	5	6	4	6	7	5	5	6	6	9

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample



Weston's Three Greatest Assets (Open End)

Survey Question: In your opinion, what are Weston's three greatest assets?

Total Sample (n=2087)

* Responses under 3% are not shown.

- On an open ended basis, the vast majority of Weston residents indicate that the school system is one of the town's three greatest assets.
- Natural spaces and 2 acre lots are also recognized as assets.
- Additionally residents recognize the overall quality of life and people as beneficial to living in Weston.

	%		%
Schools (Net)	81	People/Residents (Net)	31
Good/great schools/Schools	66	Community/Sense of community	17
School system/Educational system/School district	12	The people/residents	7
		Other People/Residents mentions	4
Space (Net)	73		
Natural Space(s) (Subnet)	40	Location (Net)	13
Open space(s)	18	Location (ns)	3
Nature/Natural environment	7	Close to NYC	3
Natural beauty of the setting	6	Proximity to Westport	3
Hiking trails/Trails/Hiking activities	3		
Forest/Trees/Woods	3	Infrastructure (Net)	12
Property Size/Space (Subnet)	27	Emergency Services (Subnet)	6
2 acre lots/2 acre zoning/2 acre minimum	25	Fire department	4
Zoning (Subnet)	6	EMS	4
Miscellaneous Space			
Beauty/Beautiful town/setting/Visually appealing	8	Retail Amenities (Net)	8
Rural feel/sense/setting	8	Town Center	3
Land (ns)	3		
		Housing (Net)	3
Quality of Life (Net)	37		
Atmosphere/Mood (Subnet)	15		
Small town feel/Small town/Small community	7		
Peace/Quiet	6		
Safety/Crime (Subnet)	13		
Safety/Feeling safe/secure	13		
Miscellaneous Quality of Life			
Privacy	11		

Detailed Findings

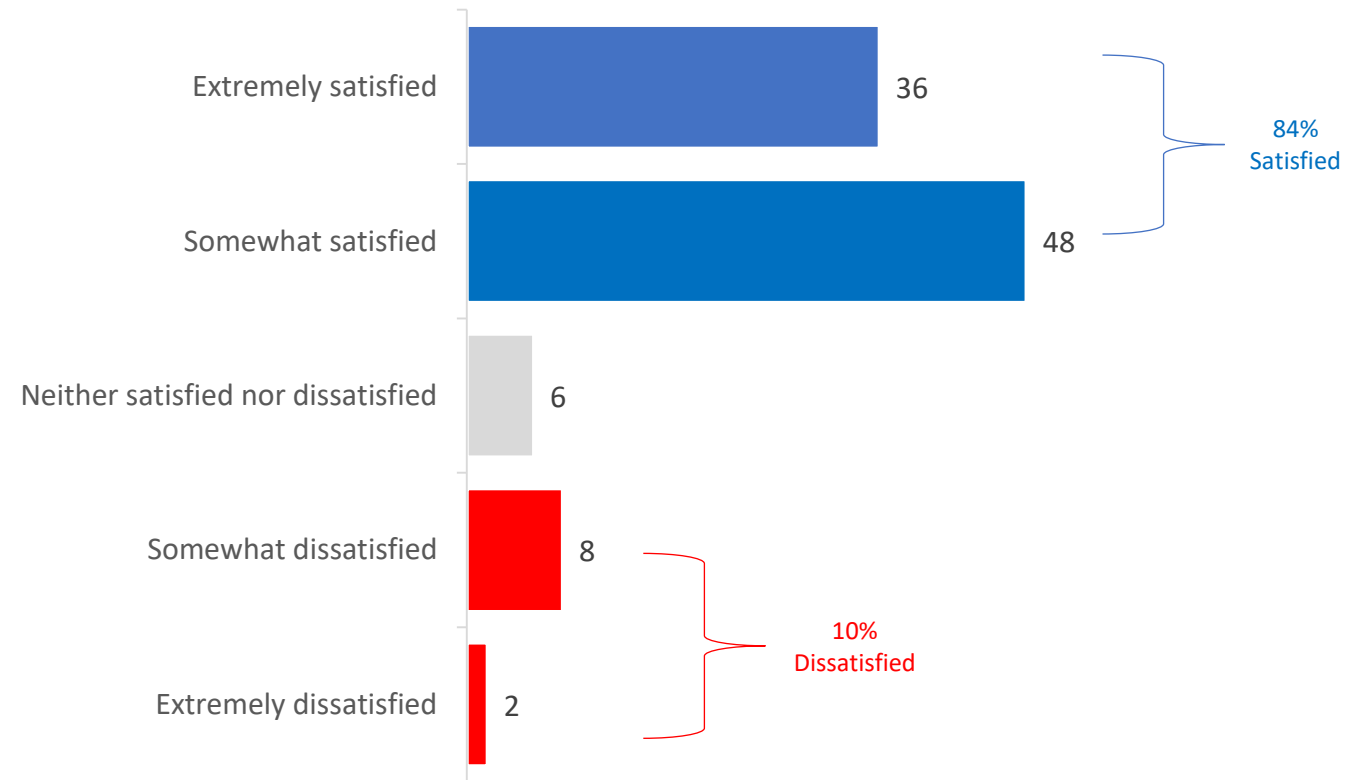
Are Weston Residents Satisfied?



Satisfaction With Weston

- The vast majority (84%) of Weston residents indicate they are at least somewhat satisfied living in Weston.
- Only 10% are dissatisfied.

**Survey Question: Please rate your overall level of satisfaction with Weston as a place to live:
Base: Total Sample (n=2087)**





Satisfaction With Weston

- Satisfaction levels are largely comparable across gender, age, income and tenure. Those earning under less than 100K are less satisfied with Weston while newer residents express higher levels of satisfaction.

Q.22: Please rate your overall level of satisfaction with Weston as a place to live
Percentages Shown

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Satisfied (Net)	84	85	85	84	84	↓ 76	86	89	85	86	83	81	↑ 93	86	88	80	83
Extremely satisfied	36	37	35	35	39	33	36	36	41	36	37	33	↑ 42	38	38	32	36
Somewhat satisfied	48	47	50	49	46	43	51	53	45	51	46	48	50	48	50	49	47
Neither satisfied nor dissatisfied	6	5	6	6	7	11	5	5	5	6	1	7	4	6	5	7	6
Dissatisfied (Net)	10	11	9	10	9	13	8	7	10	8	↑ 16	12	↓ 3	9	7	13	11
Somewhat dissatisfied	8	9	8	9	8	12	7	6	8	6	13	10	3	7	6	11	9
Extremely dissatisfied	2	2	1	2	2	1	2	2	2	2	3	2	0	1	1	2	2
Mean	77	77	78	77	78	74	78	79	79	78	76	75	83	79	79	74	77

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

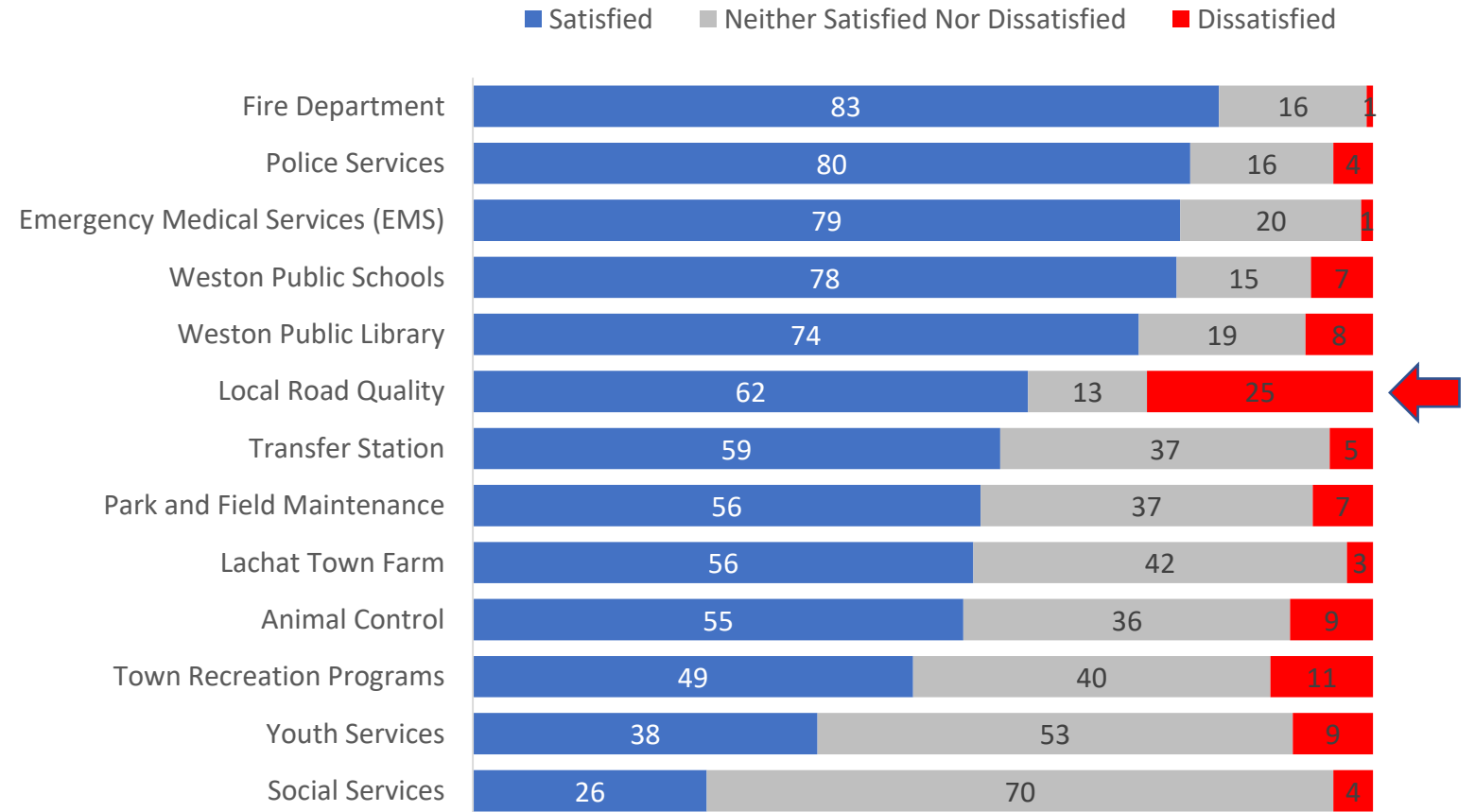
Are Weston Residents Satisfied With Services?



Satisfaction With Services

- From a “services” perspective, Weston appears to be delivering to its residents. The vast majority indicate they are at least somewhat satisfied with services including the school system, police and EMS services, etc.
- Local road quality is the only area that generated a high level of dissatisfaction (25%) and represents an opportunity for improvement.

Survey Question: Please rate your level of satisfaction with the following services available to Weston residents.
Total Sample (n=2087)





Satisfaction With Services (Indexed Means)

- Satisfaction with services is largely comparable across gender, age and income. Newer residents score lower on some services, but this is likely due to lack of experience with these services rather than true dissatisfaction.

Q.25: Please rate your level of satisfaction with the following services available to Weston residents.

INDEXED MEANS SHOWN

Mean Values	0 =	25 =	50 =	75 =	100 =
	Extremely Dissatisfied	Somewhat Dissatisfied	Neither Satisfied Nor Dissatisfied	Somewhat Satisfied	Extremely Satisfied

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Fire Department	87	85	89	86	89	91	86	85	88	86	88	87	↓ 73	↓ 81	85	88	92
Emergency Medical Services (EMS)	85	82	87	83	90	90	85	82	86	81	85	86	↓ 67	↓ 76	81	87	↑ 91
Police Services	82	80	84	82	83	85	80	79	87	81	85	81	↓ 75	80	83	83	83
Weston Public Schools	81	81	82	82	78	78	81	84	↑ 87	80	77	78	82	81	86	81	79
Weston Public Library	77	76	77	75	↑ 84	81	80	78	75	73	↓ 71	76	76	77	78	73	79
Lachat Town Farm	72	69	↓ 76	74	67	73	73	72	76	76	71	69	73	76	77	71	69
Transfer Station	71	71	71	70	74	↑ 78	72	73	71	69	68	70	↓ 59	67	69	72	76
Park and Field Maintenance	69	67	70	69	66	69	70	69	72	70	67	65	68	71	74	69	66
Animal Control	68	64	71	68	66	67	69	69	68	68	69	65	↓ 61	68	72	69	66
Town Recreation Programs	63	62	65	65	59	61	63	65	66	67	62	60	64	65	↑ 69	64	60
Local Road Quality	62	61	64	62	63	63	63	61	62	67	66	61	65	61	66	61	62
Youth Services	61	59	63	62	57	59	60	63	64	64	59	59	61	64	↑ 68	61	57
Social Services	58	57	59	58	60	↑ 68	58	57	57	58	57	57	54	56	60	58	59

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

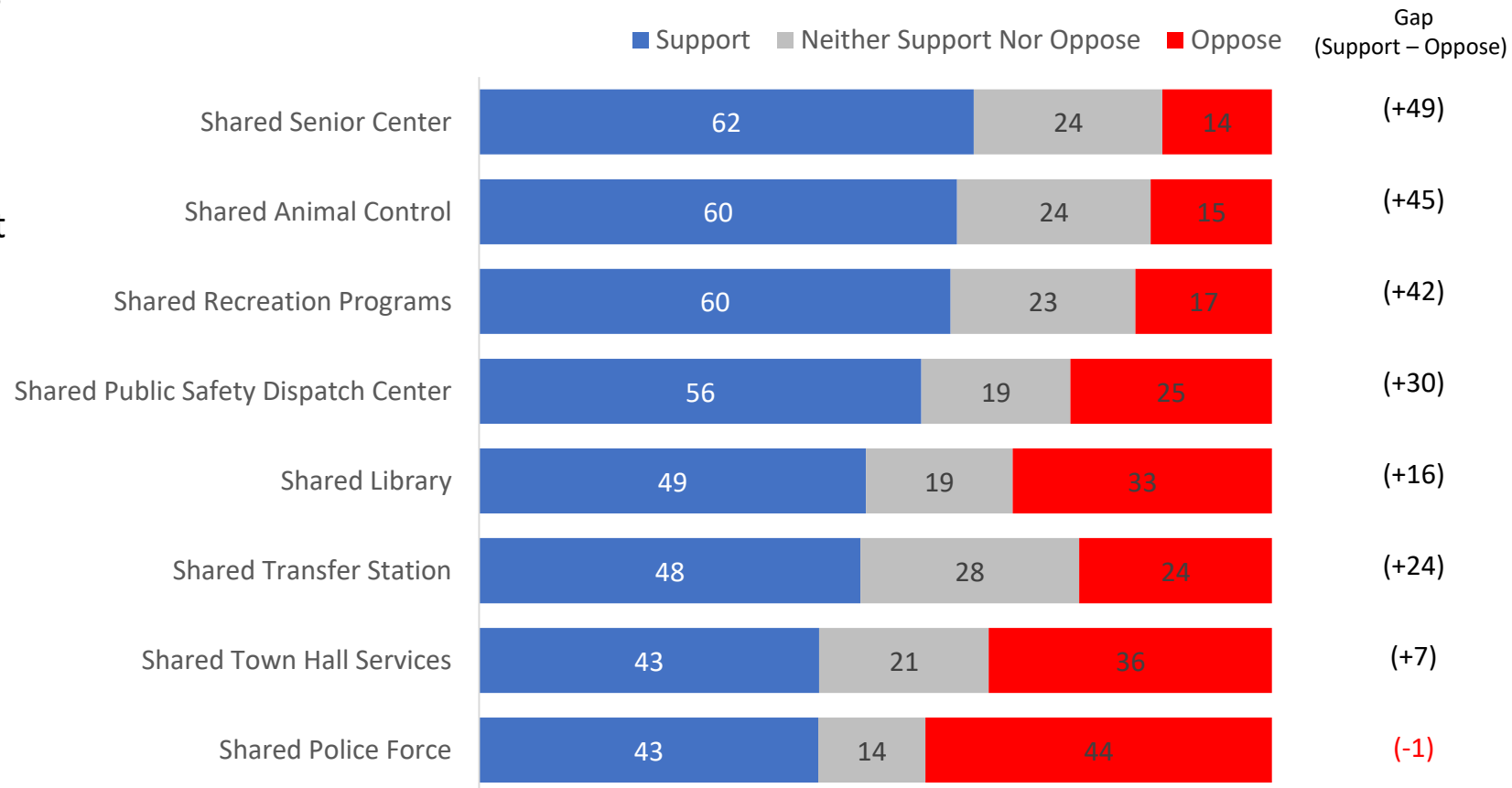
How Do Weston Residents Feel About Shared Services?



Shared Services

- There is support for “shared services” between Weston and neighboring towns across the vast majority of functions evaluated (e.g., recreation programs, animal control, transfer station, etc.). More residents support sharing these services than oppose.
- There were only two areas where the idea of sharing services resulted in “polarization” of residents. These were shared Town Hall services and a shared police force.

**Survey Question: How do you feel about Weston sharing the following services?
Total Sample (n=2087)**





Shared Services (Indexed Means)

- Sharing services is largely supported regardless of gender, age, income and tenure.
- Not surprisingly, seniors are less likely than their younger counterparts to support a shared senior center.
- Those earning less than 100K are less supportive of sharing certain services.

Q.27: How do you feel about Weston sharing the following services?

INDEXED MEANS SHOWN

Mean Values	0 =	25 =	50 =	75 =	100 =
	Strongly Oppose	Somewhat Oppose	Neither Support Nor Oppose	Somewhat Support	Strongly Support

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Shared Senior Center	70	71	69	72	↓ 64	↓ 62	68	68	74	74	75	69	73	71	72	73	65
Shared Animal Control	68	71	66	68	67	64	67	68	70	70	65	68	73	67	68	70	65
Shared Recreation Programs	67	67	66	65	70	64	68	66	65	68	65	68	67	66	62	68	67
Shared Public Safety Dispatch Center	62	67	59	62	63	57	62	64	64	66	67	59	↑ 68	66	62	63	59
Shared Transfer Station	60	61	59	61	57	↓ 50	58	62	62	65	↑ 68	57	63	64	60	63	↓ 54
Shared Library	57	58	56	57	57	↓ 49	56	55	60	58	60	57	58	55	54	60	55
Shared Town Hall Services	53	56	51	53	53	↓ 47	52	54	56	56	55	52	56	54	54	55	51
Shared Police Force	49	52	47	48	54	45	50	52	48	49	47	49	↑ 59	51	47	50	47

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

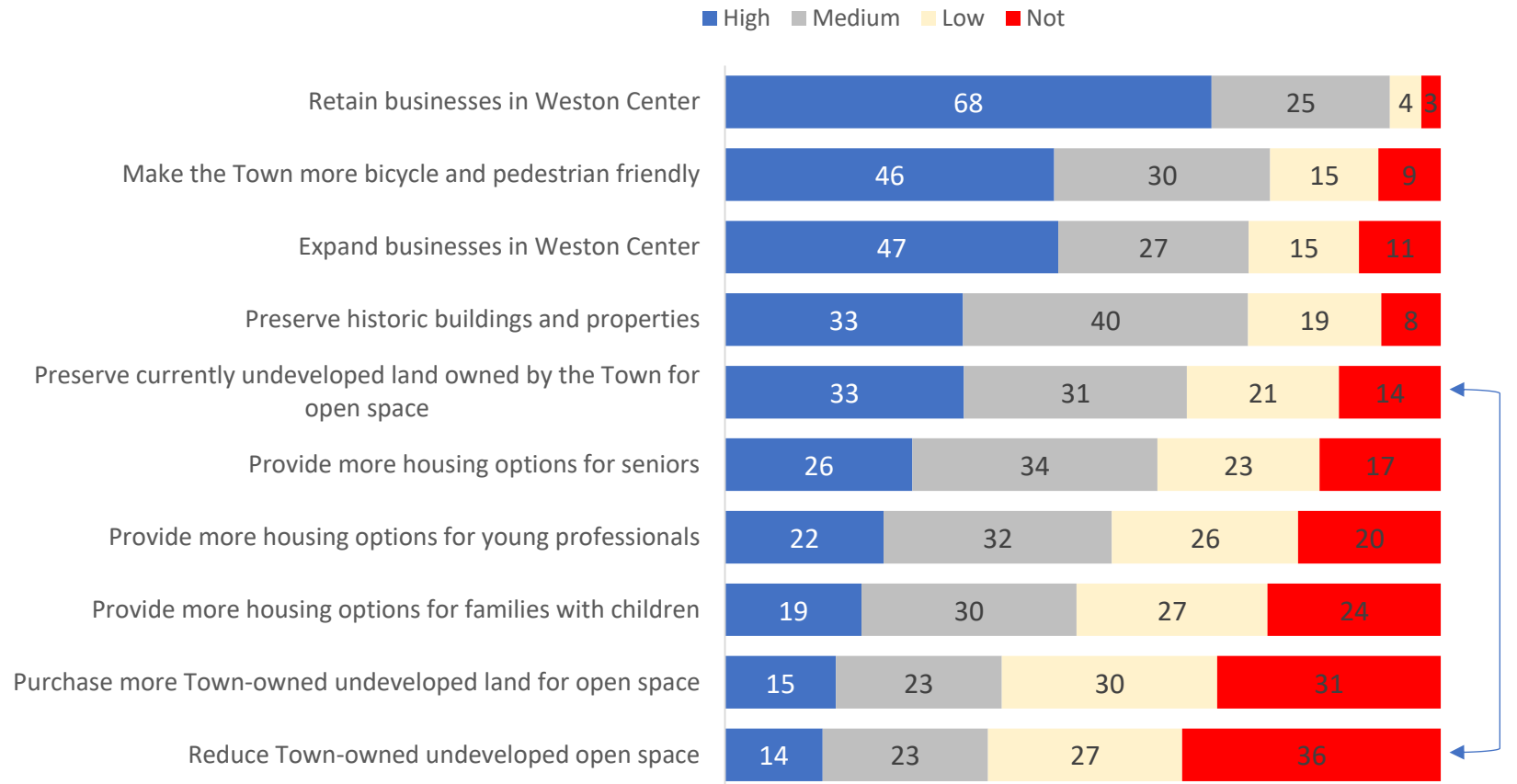
What Do Residents Believe The Land Priorities Should Be Over The Next 10 Years?



Land Use Priorities

- Residents surveyed indicate that retaining businesses in Weston Center should be the top priority.
- Followed by expanding business and making the town more bicycle/pedestrian friendly.
- Preserving undeveloped land for open space is more of a priority than reducing.

Survey Question: What should Weston's land use priorities be over the next 10 years?
Total Sample (n=2087)





Land Use Priorities (Indexed Means)

- Seniors clearly have a different set of land use priorities compared to their younger counterparts. They perceive more of a need for senior housing options. Furthermore, they are more concerned about preservation of historic buildings/property and undeveloped open space. They perceive less of a need to make the town more bicycle/pedestrian friendly and expand business in the center.

Q.36: What should be Weston's land use priorities over the next 10 years?

INDEXED MEANS SHOWN

Mean Values	0 =	33 =	66 =	100 =
	Not A Priority	Low Priority	Medium Priority	High Priority

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Retain businesses in Weston Center	86	84	88	86	86	81	87	87	89	85	89	84	85	87	86	87	85
Make the Town more bicycle and pedestrian friendly	71	67	75	74	↓ 60	↓ 64	72	71	↑ 77	76	↑ 77	↓ 65	↑ 78	76	77	73	↓ 63
Expand businesses in Weston Center	69	69	71	72	↓ 59	↓ 58	67	72	73	↑ 75	↑ 76	66	↑ 75	↑ 77	↑ 78	73	↓ 58
Preserve historic buildings and properties	66	62	69	64	↑ 72	↑ 74	69	66	65	65	62	63	70	65	62	62	70
Preserve currently undeveloped land owned by the Town for open space	61	61	61	58	↑ 70	↑ 72	↑ 67	57	↓ 52	63	59	62	66	58	↓ 54	57	↑ 68
Provide more housing options for seniors	56	53	60	52	↑ 71	69	↑ 62	55	51	53	52	55	↓ 46	↓ 48	↓ 48	56	↑ 66
Provide more housing options for young professionals	52	52	53	52	52	54	56	54	52	50	53	47	49	50	52	55	51
Provide more housing options for families with children	48	48	49	48	46	↑ 54	52	50	45	49	46	43	45	51	51	49	44
Purchase more Town-owned undeveloped land for open space	41	39	42	39	↑ 47	↑ 50	43	39	38	39	↓ 33	42	↑ 50	40	39	36	45
Reduce Town-owned undeveloped open space	38	37	39	39	33	↓ 31	37	40	41	38	39	36	38	39	42	42	↓ 32

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample
- Source: 2018 Town of Weston Planning Survey

Detailed Findings

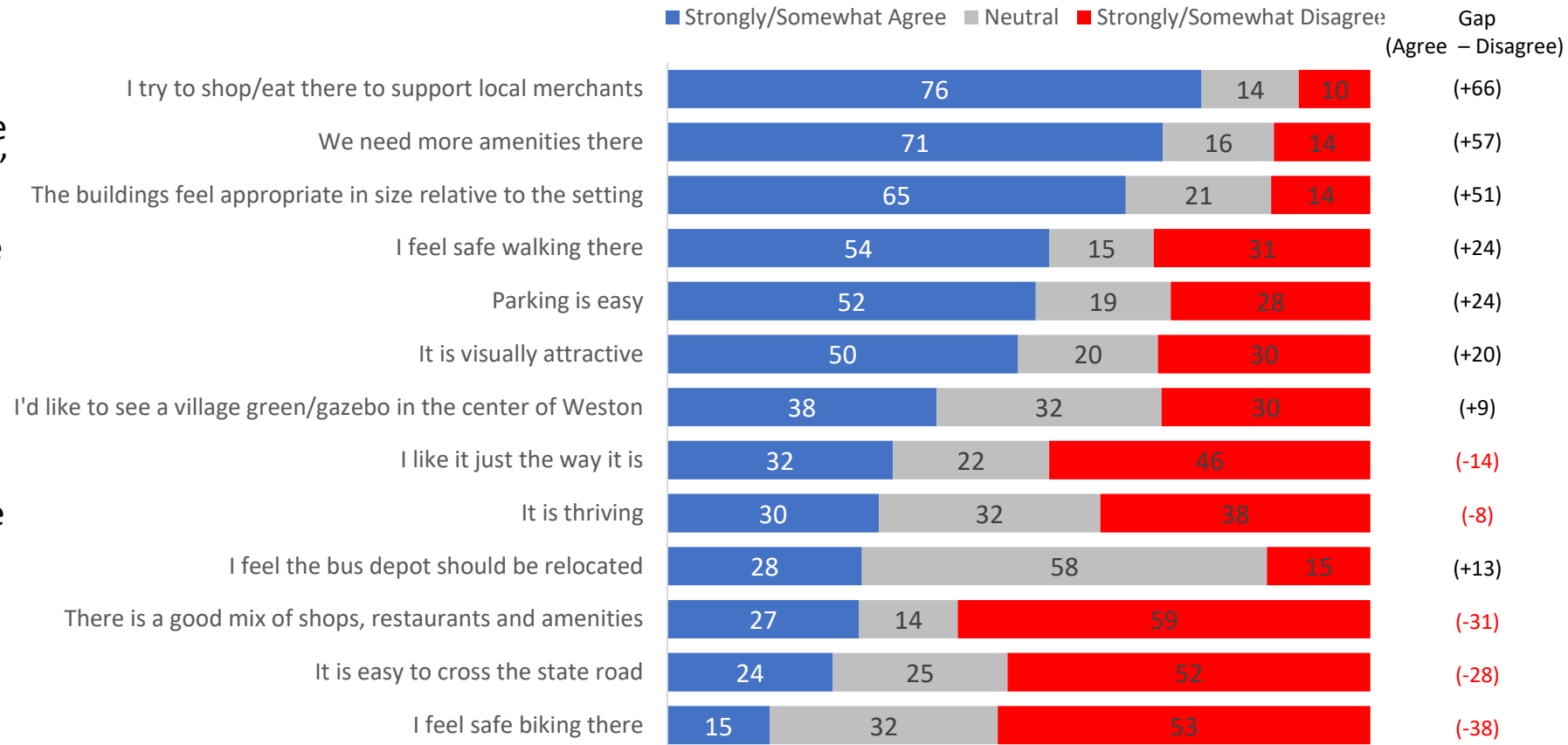
How Do Residents Feel About Town Center?



Town Center

- The Town Center represents an opportunity for improvement. More residents disagree than agree that they “like it the way it is” and 71% indicate we need more amenities – lead by the desire for more dining options (next slide).
- There is also a considerable portion of residents who express concerns about safety walking or biking there and don’t believe it is easy to cross the state road.

**Survey Question: How much do you agree or disagree with following statements about Town Center?
Total Sample (n=2087)**





Town Center (Indexed Means)

- Seniors are more likely than their younger counterparts to indicate that they like the center the way it is and feel it's visually attractive. They are less likely to believe the center needs more amenities.

Q.33: How much do you agree or disagree with the following statements about Town Center?

INDEXED MEANS SHOWN

Mean Values	0 =	25 =	50 =	75 =	100 =
	Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
I try to shop/eat there to support local merchants	75	74	77	77	↓ 69	↓ 67	75	74	78	80	↑ 85	72	↑ 81	79	78	74	72
We need more amenities there	73	72	74	76	↓ 63	↓ 64	72	76	77	76	78	68	↑ 80	79	↑ 80	76	↓ 63
The buildings feel appropriate in size relative to the setting	68	65	70	67	72	↑ 74	70	65	65	68	66	70	68	63	66	66	73
I feel safe walking there	60	64	57	58	↑ 68	↑ 67	62	59	59	55	↓ 53	61	↓ 53	56	↓ 49	58	↑ 69
Parking is easy	58	58	58	58	59	59	59	56	59	63	58	57	58	60	55	58	59
It is visually attractive	57	54	58	55	↑ 63	↑ 68	62	55	52	↓ 50	↓ 50	57	52	↓ 50	52	55	↑ 63
I feel the bus depot should be relocated	55	55	56	56	52	50	53	58	57	56	↑ 64	53	54	54	58	58	52
I'd like to see a village green/gazebo in the center of Weston	53	53	54	55	↓ 48	51	54	55	56	↑ 59	53	↓ 47	↑ 65	↑ 62	↑ 59	52	↓ 46
It is thriving	47	44	49	44	↑ 55	↑ 55	50	43	44	44	43	48	47	42	44	45	52
I like it just the way it is	45	45	45	42	↑ 56	↑ 57	48	42	41	43	↓ 37	48	41	↓ 38	↓ 37	42	↑ 55
It is easy to cross the state road	39	43	35	38	41	41	38	40	38	40	35	38	39	40	34	38	40
There is a good mix of shops, restaurants and amenities	38	37	37	35	↑ 45	↑ 44	38	35	35	34	↓ 32	41	34	33	34	34	45
I feel safe biking there	34	↑ 40	29	32	↑ 42	↑ 43	37	34	31	30	↓ 28	35	33	33	↓ 28	33	39

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample



Additional Amenities For Town Center

- On an open ended basis, Weston residents indicate a desire for more retail amenities in the Town Center – particularly related to dining.

Survey Question: Are there different amenities you would like to see in Town Center? Total Sample (n=2087)

* Responses under 3% are not shown.

	%		%
Retail Amenities (Net)	52	Recreational Activities/Spaces (Net)	19
<i>Dining (Subnet)</i>	37	Teen Center/Place for teens/Kids to hang out	6
More restaurants	23	Places for people to meet/Gather	5
Coffee shop/Cafe	15	Sporting Activities (Subnet)	5
Bar/Pub	5	Arts Related Activities (Subnet)	3
Ice cream shop	4		
<i>Hardware Store (Subnet)</i>	10	Infrastructure (Net)	10
Better hardware store	6	Sidewalks/Roadways (Subnet)	4
New hardware store	4	Town Center needs improvement/expansion	3
<i>Grocery/Food Store (Subnet)</i>	9		
Larger/better grocery/food store	3	Personal Services (Net)	6
Bakery	3	Nail salon	4
<i>Miscellaneous Retail Amenities</i>			
More shopping options/more stores (ns)	7	Nothing/Fine as is	19
		Don't know/NA	12

Detailed Findings

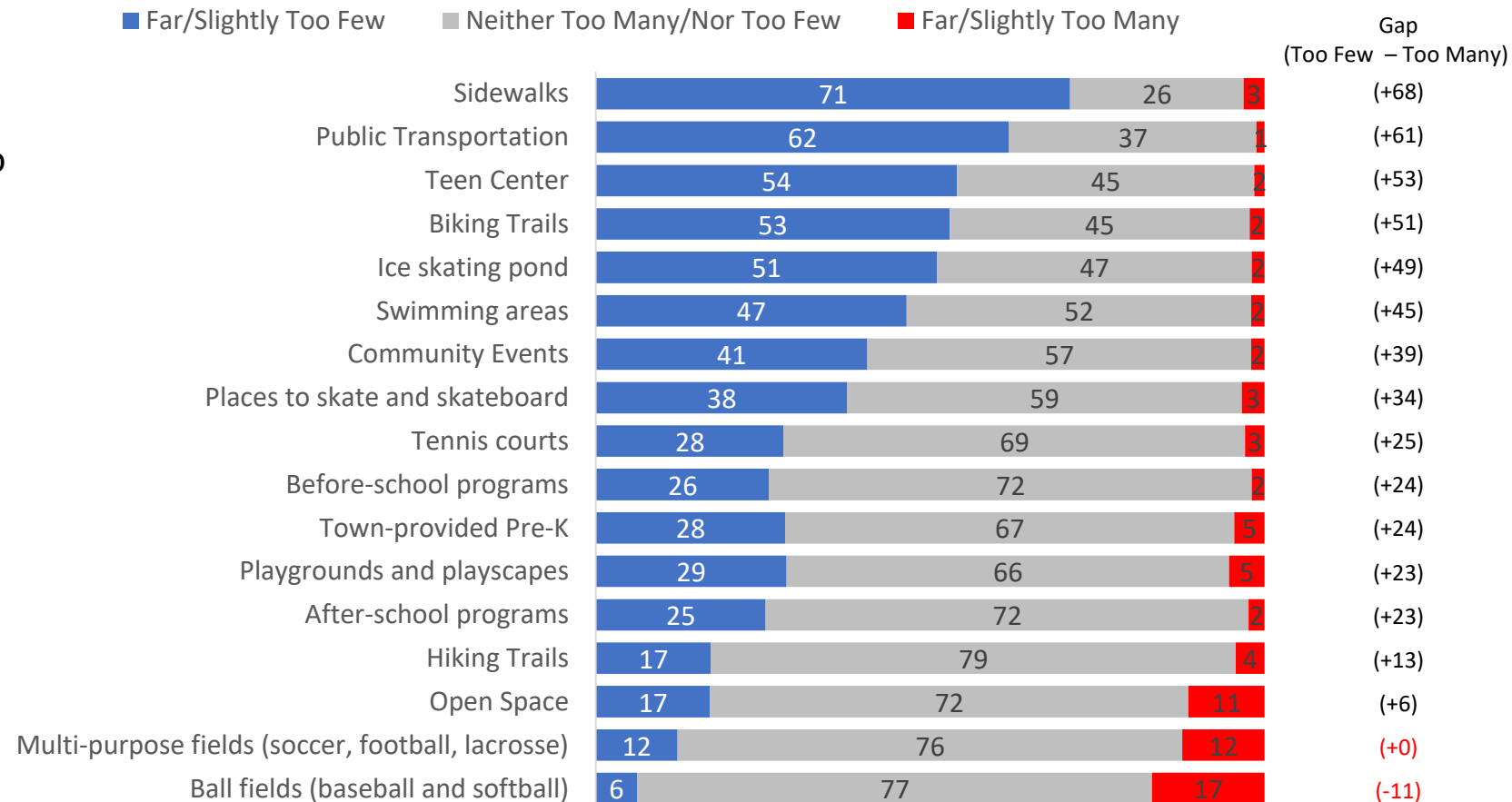
How Do Residents Feel About The Balance Of Amenities Available In Weston?



Too Many/Too Few

- Few indicate that the town has too many of any of the amenities evaluated.
- Residents surveyed are most likely to indicate that Weston has too few sidewalks and public transportation.

**Survey Question: Do you agree or disagree that Weston has too many, too few, or the right amount of...
Total Sample (n=2087)**





Too Many/Too Few (Indexed Means)

- Most feel Weston has a too few of the amenities evaluated in this study. This is true regardless of age, gender, income and tenure.

Q.28: Do you agree or disagree that Weston has too many, too few, or the right amount of...

INDEXED MEANS SHOWN

Mean Values	0 =	25 =	50 =	75 =	100 =
	Far Too Few	Slightly Too Few	Neither Too Many Nor Too Few	Slightly Too Many	Far Too Many

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Sidewalks	21	26	17	18	↑ 31	↑ 29	22	19	17	17	16	25	↓ 15	↓ 14	↓ 14	19	↑ 30
Public Transportation	26	30	22	26	25	25	22	26	27	28	30	25	27	28	27	26	24
Teen Center	29	34	25	26	↑ 39	34	29	27	28	28	26	31	↑ 35	29	25	24	34
Biking Trails	30	33	28	28	↑ 38	↑ 38	29	29	30	27	28	32	34	30	28	28	33
Ice skating pond	31	34	28	29	↑ 38	34	30	29	29	31	31	33	35	26	27	29	35
Swimming areas	34	37	31	32	↑ 40	35	34	31	33	34	38	35	34	30	29	33	39
Places to skate and skateboard	37	40	34	35	↑ 44	↑ 43	34	34	38	37	35	39	37	33	33	36	41
Community Events	38	38	37	37	42	40	37	38	37	36	37	39	40	36	37	37	40
Town-provided Pre-K	42	43	40	40	46	44	39	39	39	41	44	45	38	↓ 35	37	43	45
Before-school programs	42	45	39	40	47	44	40	41	40	41	43	44	40	38	39	41	46
Tennis courts	42	43	41	41	44	46	41	41	42	40	41	43	42	39	39	41	45
Playgrounds and playscapes	43	44	41	41	48	48	43	40	41	39	41	45	↓ 33	↓ 36	39	44	48
After-school programs	43	44	41	41	48	47	42	41	41	42	42	44	39	38	40	42	47
Hiking Trails	46	46	46	46	47	47	45	47	46	46	45	46	44	47	45	46	46
Open Space	48	49	48	48	48	46	47	50	50	47	49	48	47	47	49	50	47
Multi-purpose fields (soccer,football,lacrosse)	51	51	50	49	56	↑ 57	51	49	48	47	47	53	46	47	46	50	55
Ball fields (baseball and softball)	54	54	54	53	58	58	53	53	52	50	53	57	49	51	52	53	58

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

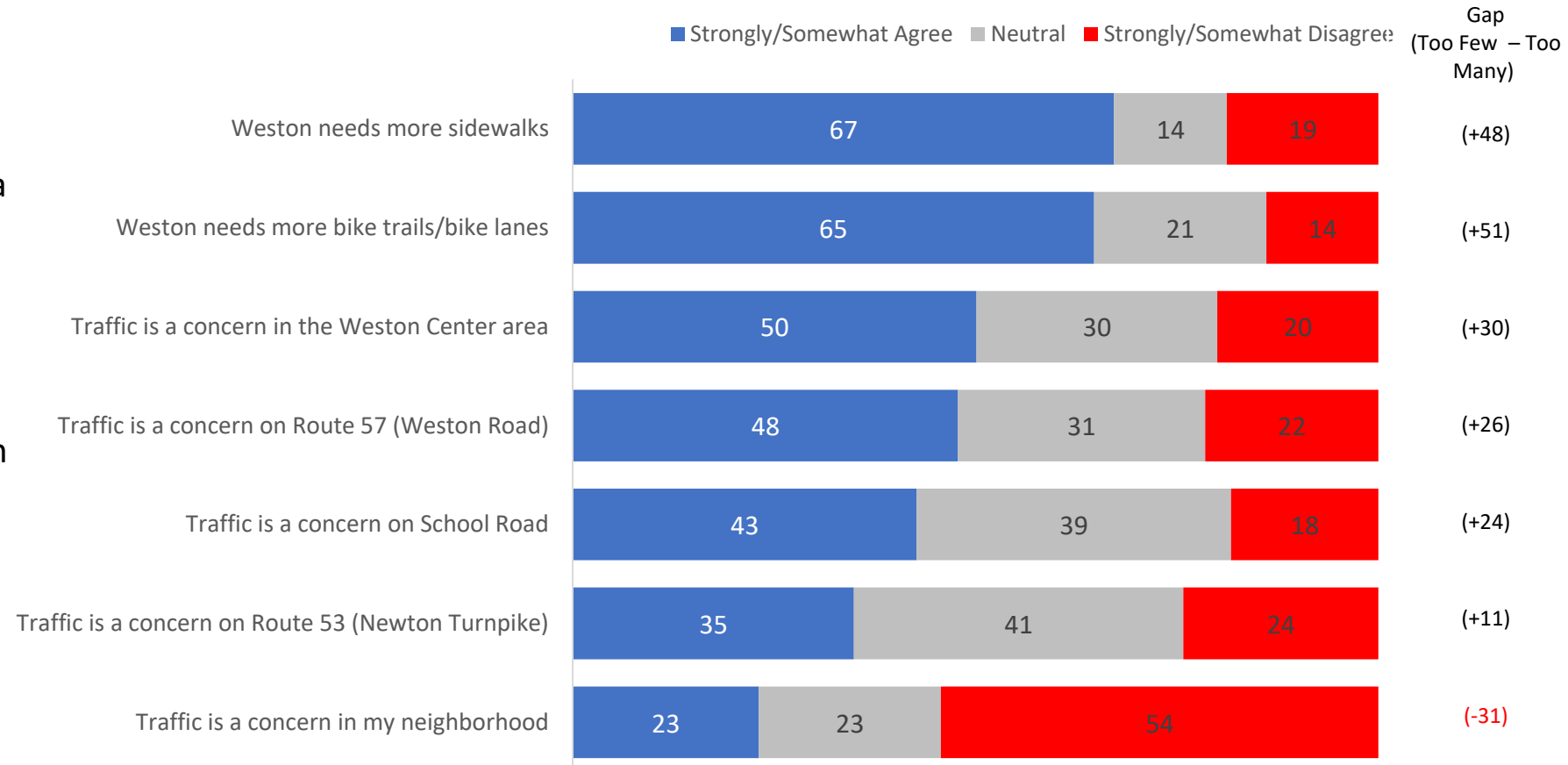
How Do Residents Feel About The Transportation Infrastructure?



Transportation Infrastructure

- With regard to the town's transportation infrastructure, the survey reveals a number of areas for potential improvement. First, there is a clear desire for more sidewalks in Weston! 71% indicated the town has too few and 67% agree we need more sidewalks in Weston.
- The majority believe the town needs more bike trails/lanes.
- Furthermore, more residents agree than disagree that traffic is a concern in the Center, on 57, 53 and School Road.

Survey Question: How much do you agree or disagree with following statements about Weston's transportation infrastructure?
Total Sample (n=2087)





Weston's Transportation Infrastructure (Indexed Means)

- Seniors are less likely to feel the town needs more bike trails/lanes and more sidewalks.

Q.35: How much do you agree or disagree with the following statements about Weston's Transportation Infrastructure?

INDEXED MEANS SHOWN

Mean Values	0 =	25 =	50 =	75 =	100 =
	Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Weston needs more bike trails/bike lanes	70	67	73	73	↓ 61	↓ 64	71	73	73	74	72	65	↑ 76	74	74	71	65
Weston needs more sidewalks	70	↓ 64	75	74	↓ 57	↓ 63	69	71	75	75	↑ 77	65	↑ 80	↑ 78	↑ 82	72	↓ 58
Traffic is a concern in the Weston Center area	60	58	62	59	62	65	62	60	58	55	60	60	58	57	60	59	62
Traffic is a concern on Route 57 (Weston Road)	59	57	60	58	62	↑ 67	61	57	56	54	58	59	58	↓ 53	58	58	62
Traffic is a concern on School Road	59	55	62	59	57	62	60	58	58	55	62	58	60	57	58	60	58
Traffic is a concern on Route 53 (Newton Turnpike)	54	51	56	54	54	↑ 60	55	53	51	51	54	54	52	50	54	54	55
Traffic is a concern in my neighborhood	36	38	35	36	39	↑ 48	38	35	32	34	36	36	35	35	40	35	37

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

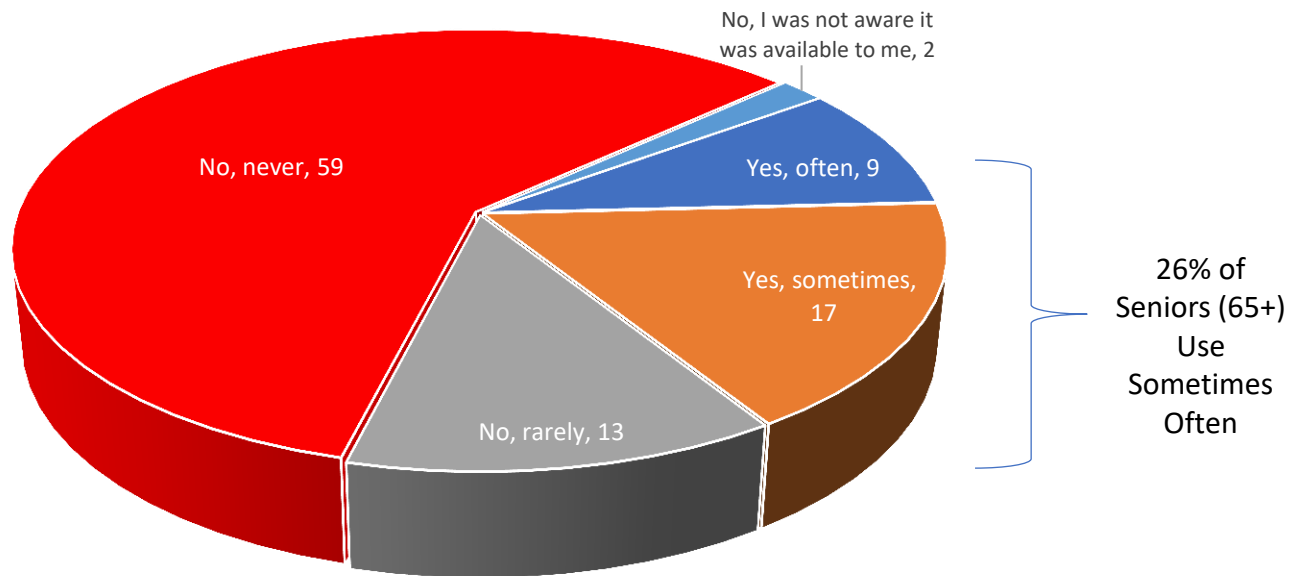
How Do Seniors (65+) Feel About The Senior Center?



Weston Senior Center

- 26% of seniors (age 65+) indicate that they use the senior center sometimes or often.
- Among those that use the senior center, 77% are satisfied with the facility and 87% are satisfied with the programs.

Q.30: Do you use the Weston Senior Center?
(Base = 65+/n=488)



Q.31: How are you with the following?
(Base = 65+/Use Senior Center/n=127)

	Satisfaction With...	
	Facility %	Programs %
Satisfied (Net)	77	87
Extremely satisfied	39	46
Somewhat satisfied	38	41
Neither satisfied nor dissatisfied	13	9
Dissatisfied (Net)	10	4
Somewhat dissatisfied	9	3
Extremely dissatisfied	1	1

Detailed Findings

Weston's Three Greatest Challenges



Management Summary - Weston's Three Greatest Challenges

Survey Question: In your opinion, what are Weston's three greatest challenges?

Total Sample (n=2087)

* Responses under 3% are not shown.

- On an open ended basis, residents are most likely to indicate that finances (particularly taxes) are one of Weston's three greatest challenges.
- They also indicate that home prices and values are a predominant challenge along with attracting and retaining residents.
- These challenges are evident when looking at other survey measures related to these topics (following slides).

Financial Challenges (Net)	64
<i>Taxes (Subnet)</i>	53
Property Taxes (Sub subnet)	8
Real estate taxes are too high/Property taxes keep going up	4
Miscellaneous Taxes	
Taxes (ns)	19
Taxes are too high/Taxes are increasing/rising	13
Keeping taxes down/Lowering taxes	8
Growing/Expanding the tax base/Tax base is too small/Shrinking tax base	3
<i>Fiscal Planning (Subnet)</i>	11
Connecticut's financial problems/fiscal situation	5
Cost of living/High cost of living	3
Housing (Net)	38
<i>Home Prices/Values (Subnet)</i>	27
Declining home prices/values	10
Real estate/property values/Home prices (ns)	8
Real estate market is bad/Hard to sell your house now	3
<i>Affordable Housing (Subnet)</i>	6
Affordable housing/Lack of affordable housing	3
<i>Senior Housing (Subnet)</i>	4
Population/Resident Challenges (Net)	35
<i>Attracting/Retaining Residents (Subnet)</i>	24
<i>Families (Sub subnet)</i>	9
Attracting/Appealing to young families	4
Attracting families/Appealing to new families	4
<i>Young People/Younger Generation (Sub subnet)</i>	5
<i>Seniors (Sub subnet)</i>	5
Keep seniors from leaving/Retain our seniors	3
Miscellaneous Attracting/Retaining Residents	
Attracting people/residents to Weston/Attracting new residents	4
Retaining residents	3
Miscellaneous Population Challenges	
Lack of sense of community now/Need to build a greater sense of community	3

Infrastructure (Net)	30
<i>Transportation (Subnet)</i>	13
<i>Commuting (Sub subnet)</i>	3
Miscellaneous Transportation	
Traffic is bad/a problem/Congestion	5
<i>Sidewalks/Roadways (Subnet)</i>	11
<i>Roads (Sub subnet)</i>	5
<i>Sidewalks (Sub subnet)</i>	4
<i>Government (Subnet)</i>	3
<i>Utilities (Subnet)</i>	3
Schools (Net)	28
<i>Cost of Schools (Subnet)</i>	8
Cost of schools/School budget/funding	3
<i>Enrollments (Subnet)</i>	6
School enrollment is declining/Low enrollment	4
Miscellaneous Schools	
Keep the high quality of our schools/excellence	9
Schools (ns)	3
Space (Net)	24
<i>Zoning (Subnet)</i>	16
<i>Commercial Opportunities (Sub subnet)</i>	9
Need to develop more business opportunities/Adding more businesses/There are too few businesses	4
Miscellaneous Zoning	
<i>Natural Space (Subnet)</i>	7
Amenities (Net)	22
<i>Retail Amenities (Subnet)</i>	10
<i>Town Center (Sub subnet)</i>	7
Miscellaneous Amenities	
More amenities needed/Adding amenities/Lacking amenities	6
Quality of Life (Net)	11
<i>Atmosphere/Mood (Subnet)</i>	9
Keeping town character	3

Detailed Findings

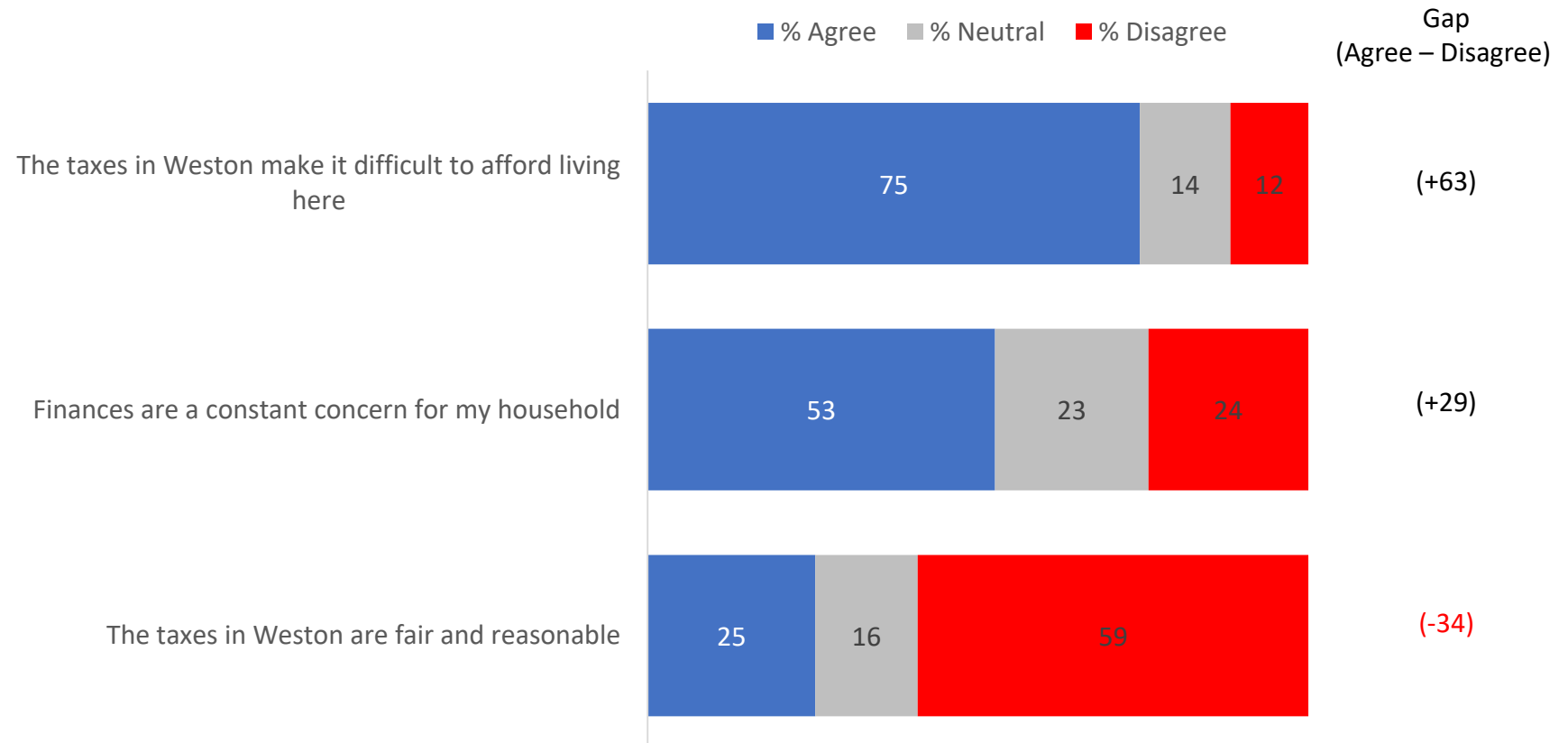
Taxes/Finances



Management Summary - Taxes/Finances

Survey Question: How much do you agree or disagree that...?
Total Sample (n=2087)

- Taxes are clearly an issue for the majority of Weston residents as 3 in 4 indicate that “taxes make it difficult to afford living here”.
- Additionally, the majority do not believe that the taxes are “fair and reasonable”.





Taxes/Finances (Indexed Means)

- Financial/tax concerns are evident across gender, age and tenure. And regardless of income level, most feel that taxes make it difficult to afford living here and that taxes are not fair and reasonable.

**Q.9: How much do you agree or disagree that...?
INDEXED MEANS SHOWN**

Mean Values

0 =	25 =	50 =	75 =	100 =
Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
The taxes in Weston make it difficult to afford living here	75	75	74	74	76	↑ 83	75	74	71	71	72	77	71	72	72	76	77
Finances are a constant concern for my household	60	61	60	61	58	↑ 82	↑ 69	64	57	↓ 51	↓ 32	59	62	64	59	60	59
The taxes in Weston are fair and reasonable	35	36	35	36	33	30	34	38	40	37	36	31	38	↑ 42	↑ 43	32	31

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

Retention



Timeline To Move

Survey Question: Are you planning to move out of Weston in the next...?
Total Sample (n=2087)

- Retention is a potential area of concern for Weston. 1 in 4 surveyed indicate that they plan to move out of Weston in the next 5 years.

	Total (n=2087)	%
Have A Timeline (Net)	49	
0-1 years	3	} 25%
2-5 years	21	
6-10 years	15	
11-15 years	8	
16+ years	2	
No timeline	51	

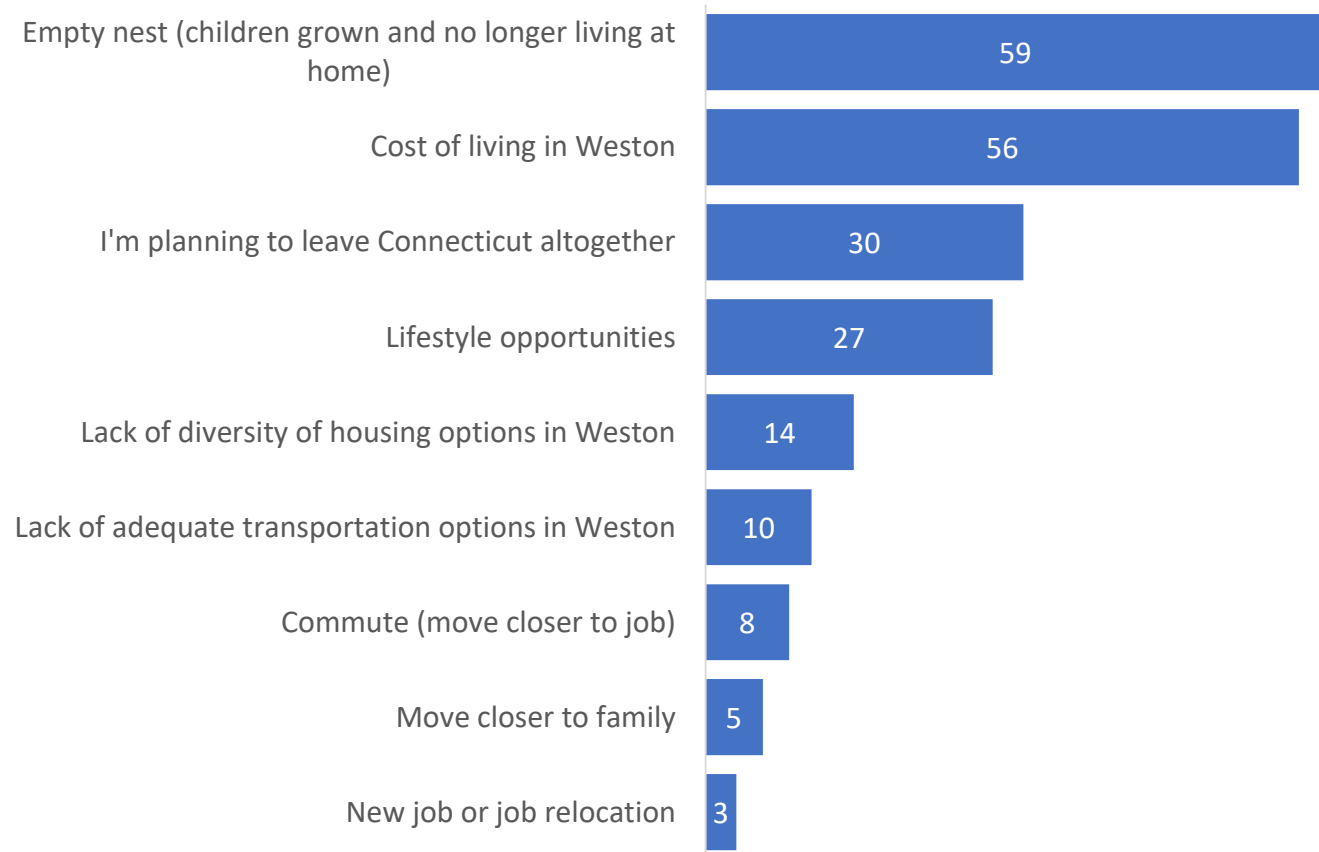


Reasons Planning To Move

- Empty nest and cost of living in Weston are the primary factors driving residents out of Weston.

Survey Question: Why are you planning to move out of Weston?

Base: Planning To Move (n=1017)





Reasons Planning To Move (By Timeline)

- For those with a more immediate timeline to leave Weston (0 to 5 years), cost of living becomes the primary driver.
- Lack of housing options in Weston also takes on greater importance relative to those planning to move further out in time (10 plus years).

Survey Question: Why are you planning to move out of Weston?

Base: Planning To Move

	Have Timeline To Move (n=1017)	0 To 5 Years (n=501)	0 To 10 Years (n=808)	More Than 10 Years (n=209)
	%	%	%	%
Empty nest (children grown and no longer living at home)	59	↓ 49	55	↑ 71
Cost of living in Weston	56	↑ 63	59	↓ 45
I'm planning to leave Connecticut altogether	30	31	31	25
Lifestyle opportunities	27	29	29	22
Lack of diversity of housing options in Weston	14	↑ 18	15	9
Lack of adequate transportation options in Weston	10	11	11	8
Commute (move closer to job)	8	8	9	5
Move closer to family	5	7	6	3
New job or job relocation	3	4	3	1



Age of Children In HH By Timeline To Move

- The empty nest is clearly a factor driving families out of Weston. Residents with a more immediate timeline to move (0 to 5 years) are significantly less likely to have children of school age than their counterparts with no current plans to move.

Age of Children In Household By Timeline To Move
Base: Total Sample (n=2087)
Percentages Shown

	Timeline To Move...			
	Total A	No Timeline B	Have Timeline To Move C	Timeline = 0 to 5 years D
Base: Total Respondents	2087	1070	1017	501
Any	63	62	64	↓ 50 ^{BC}
0-18 (Net)	54	53	55	↓ 35 ^{BC}
0-4	13	18	↓ 9 ^B	↓ 6 ^B
5-8	16	19	↓ 12 ^B	↓ 5 ^{BC}
9-11	18	20	16	↓ 3 ^{BC}
12-14	19	17	↑ 22 ^B	↓ 9 ^{BC}
15-18	21	15	↑ 27 ^B	↑ 25 ^B
19-26	17	14	↑ 21 ^B	↑ 25 ^B
27+	3	3	4	6

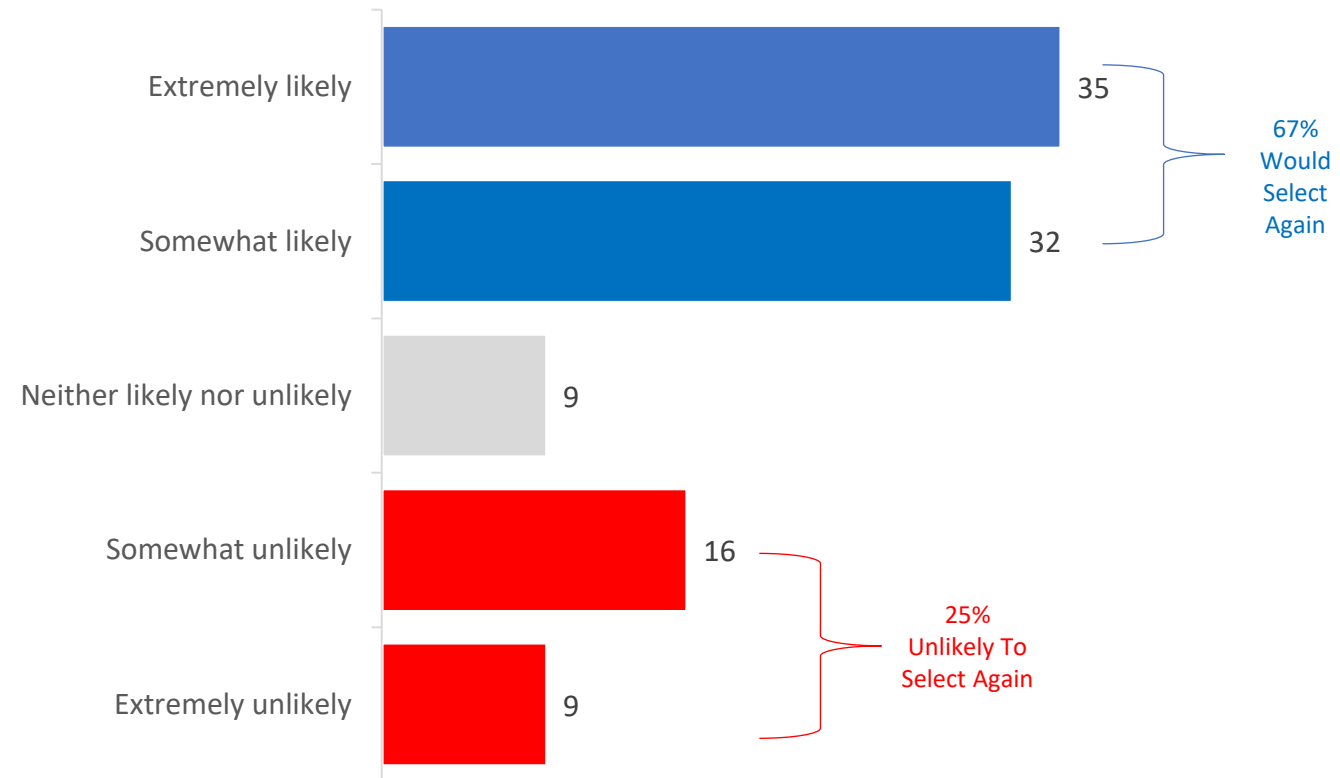
Columns Tested: (B/C) – (D/B)



Likelihood To Select Weston Again

- 67% of those surveyed indicate they would select Weston again as a place to live.
- 1 in 4 residents surveyed indicated they would not select Weston again.

Survey Question: Thinking back to when you initially made the decision to move to Weston, how likely would you be to select Weston as a place to live again?
Base: Total Sample (n=2087)





Likelihood To Select Weston Again

- Seniors are less likely than non-seniors to indicate that they would select Weston as a place to live.

Q.23: Thinking back to when you initially made the decision to move to Weston, how likely would you be to select Weston as a place to live again?

**Base: Total Sample (n=2087)
Percentages Shown**

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Likely (Net)	67	67	68	70	↓ 60	↓ 56	70	71	↑ 75	70	↓ 60	63	↑ 88	↑ 74	↑ 75	63	↓ 61
Extremely likely	35	33	37	35	34	31	35	36	↑ 44	39	31	30	↑ 51	↑ 42	↑ 41	31	30
Somewhat likely	32	34	31	34	26	↓ 25	35	35	31	32	29	33	37	32	34	33	31
Neither likely nor unlikely	9	9	8	8	11	↑ 15	9	6	7	9	6	10	7	7	9	7	11
Unlikely (Net)	24	24	24	23	29	29	22	23	↓ 18	21	↑ 34	27	↓ 6	19	↓ 17	↑ 30	29
Somewhat unlikely	16	16	15	14	20	21	15	15	11	13	↑ 22	17	↓ 4	13	12	17	19
Extremely unlikely	9	8	8	8	10	8	6	8	7	8	12	10	↓ 2	6	4	12	9
Mean	67	67	69	69	64	63	69	69	73	70	61	64	83	73	74	63	63

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

Detailed Findings

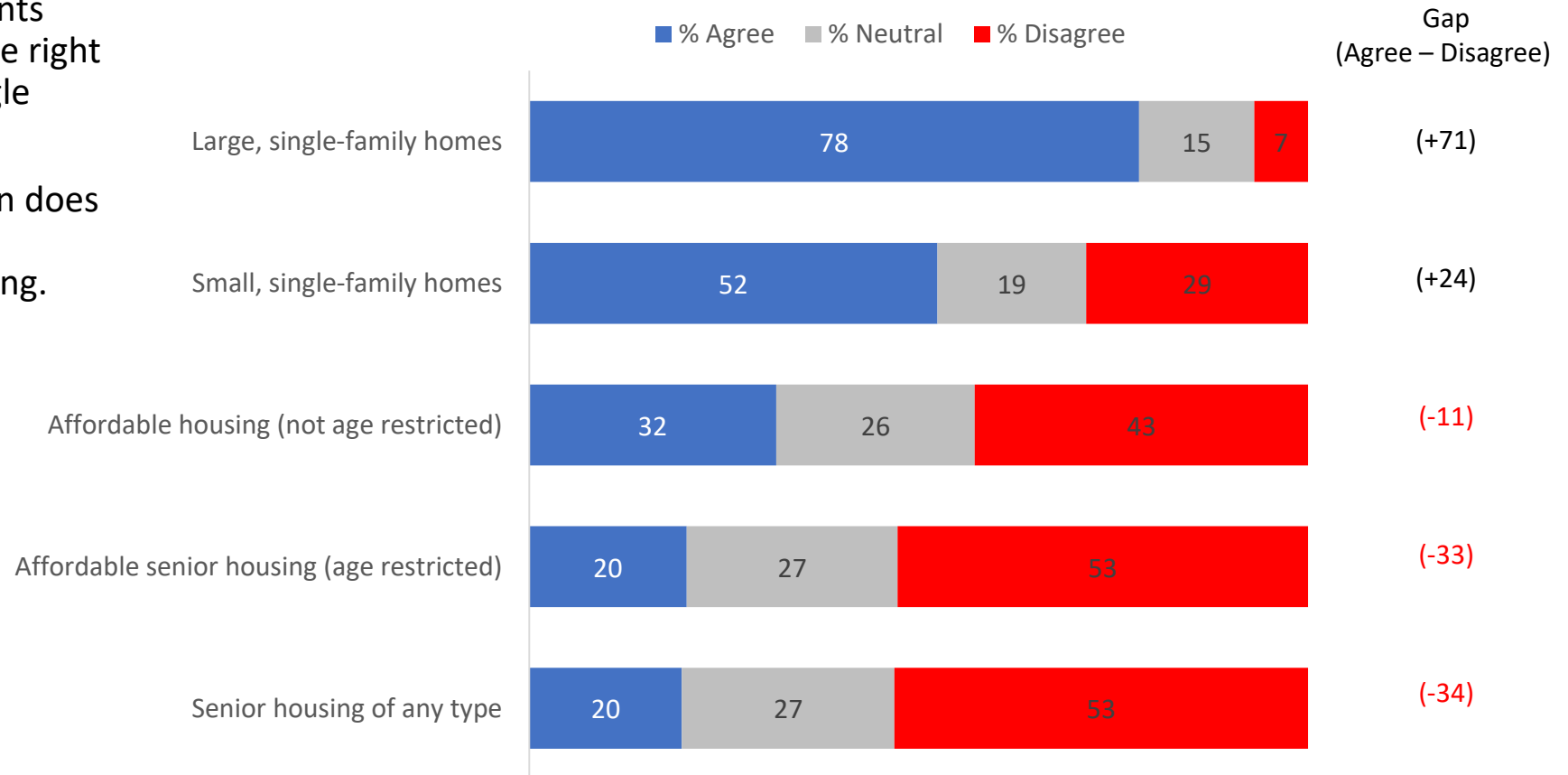
Housing



Management Summary - Housing Types

- The majority of Weston residents believe that the town offers the right amount of large and small single family homes.
- However, many believe Weston does not offer the right amount of affordable and/or senior housing.

Survey Question: Do you agree or disagree that Weston has the right amount of the following housing types?
Total Sample (n=2087)





Housing Types (Indexed Means)

- Seniors are considerably less likely to feel that Weston has the right amount of affordable/senior housing options.

**Q.9: Do you agree or disagree that Weston has the right amount of the following housing types?
INDEXED MEANS SHOWN**

Mean Values	0 =	25 =	50 =	75 =	100 =
	Strongly Disagree	Somewhat Disagree	Neither Agree Nor Disagree	Somewhat Agree	Strongly Agree

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Large, single-family homes	82	82	83	83	79	↓ 76	81	83	83	85	85	83	84	81	86	83	80
Small, single-family homes	60	63	58	62	56	↓ 50	59	59	63	65	64	61	66	↑ 66	60	62	56
Affordable housing (not age restricted)	47	50	43	49	↓ 39	↓ 34	↓ 41	47	52	51	51	49	↑ 54	↑ 53	49	49	↓ 40
Affordable senior housing (age restricted)	37	41	33	40	↓ 29	↓ 28	32	35	41	40	41	41	↑ 45	↑ 43	42	38	↓ 30
Senior housing of any type	37	41	33	40	↓ 28	↓ 31	32	35	41	39	39	40	↑ 46	↑ 43	41	38	↓ 30

- Arrows indicate where data for subgroup is notably higher or lower relative to total sample

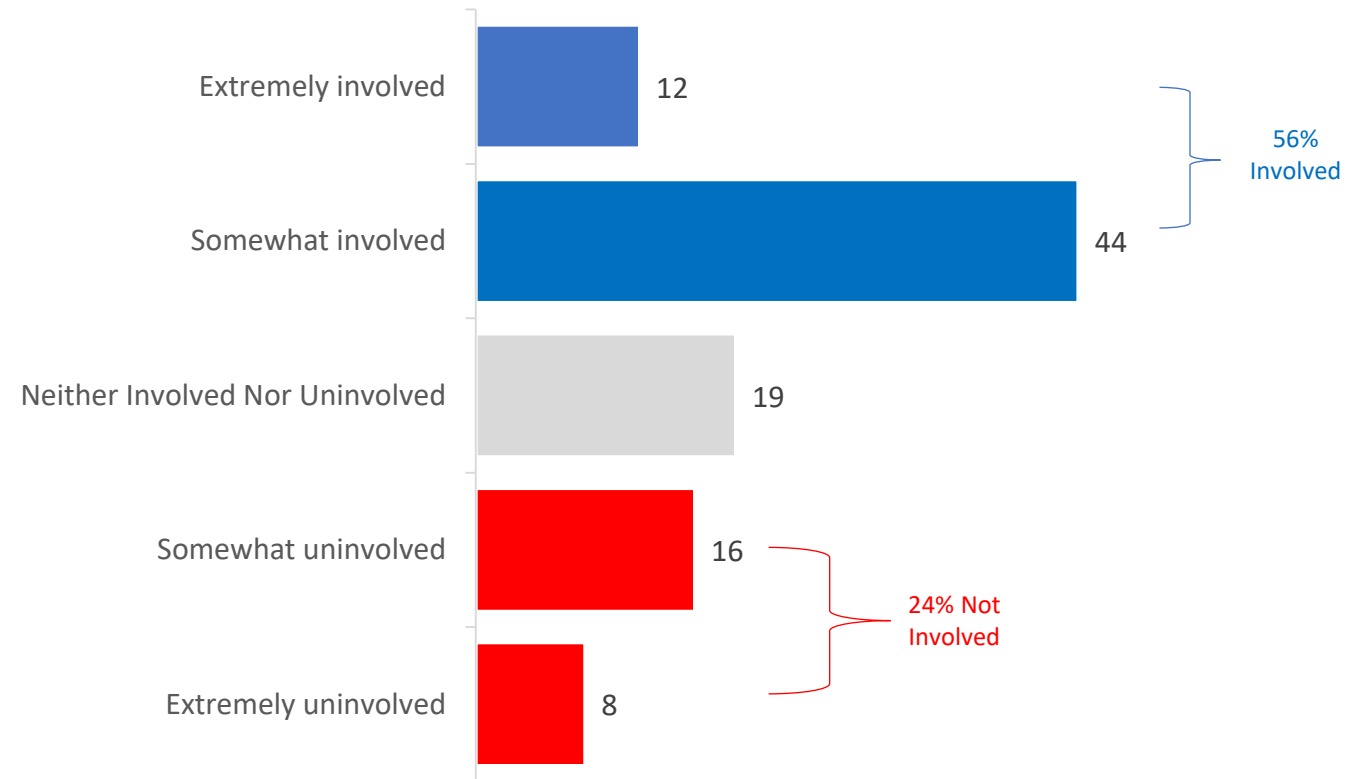
Appendix



Involvement in Weston Community

- 56% of those surveyed indicate they are involved in the Weston community.
- 24% are uninvolved.

Survey Question: How would you describe your level of involvement in the Weston community?
Base: Total Sample (n=2087)





Satisfaction With Services (Gap: Satisfied-Dissatisfied)

Q.25: Please rate your level of satisfaction with the following services available to Weston residents.

**GAP BETWEEN SATISFIED AND DISSATISFIED SHOWN
 POSITIVE GAP MEANS MORE SATISFIED THAN DISSATISFIED
 NEGATIVE GAP MEANS MORE DISSATISFIED THAN SATISFIED**

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Fire Department	82	80	85	81	85	90	81	80	82	82	85	82	55	72	81	86	90
Emergency Medical Services (EMS)	77	74	81	75	85	86	77	72	79	72	79	79	42	62	71	84	87
Police Services	75	73	79	75	75	78	70	70	84	78	81	73	59	71	78	79	76
Weston Public Schools	71	72	73	74	63	66	71	79	81	69	65	65	69	69	86	72	66
Weston Public Library	67	68	66	63	78	70	72	68	63	60	57	67	66	69	69	60	70
Transfer Station	54	55	53	52	61	66	55	57	51	49	47	53	24	42	50	57	63
Lachat Town Farm	53	47	59	57	39	53	55	53	60	62	51	44	58	62	65	52	44
Park and Field Maintenance	50	49	53	52	43	49	54	51	57	49	47	43	48	57	59	51	42
Animal Control	45	39	52	46	43	44	50	45	48	48	49	39	30	45	56	49	41
Town Recreation Programs	38	35	40	42	24	30	36	41	47	51	36	30	46	41	51	38	28
Local Road Quality	37	34	40	37	37	39	35	32	36	48	47	34	45	36	46	32	35
Youth Services	29	24	34	34	16	23	26	35	37	39	28	23	32	37	46	31	18
Social Services	22	19	24	20	28	43	22	20	19	20	17	19	13	13	26	21	25



Shared Services (Gap: Support – Oppose)

Q.27: How do you feel about Weston sharing the following services?

GAP BETWEEN SUPPORT AND OPPOSE SHOWN

POSITIVE GAP MEANS MORE SUPPORT THAN OPPOSE

NEGATIVE GAP MEANS MORE OPPOSE THAN SUPPORT

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K – <\$300K	\$300K – <\$500K	\$500K – <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Shared Senior Center	49	52	47	53	34	32	46	42	58	57	61	48	58	53	53	57	36
Shared Animal Control	45	52	41	46	43	32	46	46	48	52	39	46	62	44	46	51	37
Shared Recreation Programs	42	45	41	39	53	34	47	41	37	46	39	46	43	41	32	47	43
Shared Public Safety Dispatch Center	30	42	22	30	33	18	31	34	33	41	41	23	45	39	32	32	22
Shared Transfer Station	24	27	24	26	16	0	21	30	28	35	45	16	33	33	26	34	9
Shared Library	16	20	14	16	17	-3	15	11	26	14	25	18	20	13	10	25	11
Shared Town Hall Services	7	14	3	7	7	-10	4	9	15	12	11	6	15	10	8	11	1
Shared Police Force	-1	6	-6	-4	10	-13	2	8	-6	3	-9	0	25	2	-6	2	-7



Town Center (Gap: Agree - Disagree)

Q.33: How much do you agree or disagree with the following statements about Town Center?

**GAP BETWEEN AGREE AND DISAGREE SHOWN
POSITIVE GAP MEANS MORE AGREE THAN DISAGREE
NEGATIVE GAP MEANS MORE DISAGREE THAN AGREE**

	GENDER		AGE		INCOME							YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
I try to shop/eat there to support local merchants	66	66	67	71	50	46	65	64	70	82	85	60	86	71	72	64	59
We need more amenities there	57	55	61	63	36	39	57	61	67	69	66	46	71	69	76	64	35
The buildings feel appropriate in size relative to the setting	51	45	57	49	58	63	54	45	47	53	47	53	53	40	48	47	60
Parking is easy	24	24	25	24	25	23	27	19	24	37	24	22	22	31	14	24	26
I feel safe walking there	24	32	17	18	41	34	29	20	24	14	9	25	9	15	2	18	44
It is visually attractive	20	15	24	15	35	48	37	15	9	4	1	18	6	5	7	17	36
I feel the bus depot should be relocated	13	12	15	16	5	0	6	18	19	17	33	8	10	9	21	21	6
I'd like to see a village green/gazebo in the center of Weston	9	8	11	12	-4	0	14	15	12	24	10	-5	39	29	23	6	-9
It is thriving	-8	-14	-5	-15	13	11	0	-18	-17	-17	-16	-4	-9	-22	-17	-13	5
I like it just the way it is	-14	-13	-17	-22	15	16	-6	-23	-24	-15	-33	-9	-27	-31	-38	-21	13
It is easy to cross the state road	-28	-16	-39	-31	-20	-23	-31	-23	-30	-23	-40	-28	-27	-26	-37	-31	-24
There is a good mix of shops, restaurants and amenities	-31	-30	-34	-37	-13	-15	-31	-36	-38	-41	-44	-23	-38	-43	-42	-43	-11
I feel safe biking there	-38	-26	-50	-44	-19	-23	-32	-38	-47	-49	-52	-36	-45	-42	-51	-43	-26



Too Many/Too Few (Gap: Too Few – Too Many)

Q.28: Do you agree or disagree that Weston has too many, too few, or the right amount of...

GAP SHOWN BETWEEN TOO FEW AND TOO MANY

Positive Gap = More People Believe There Are Too Few Than Too Many

Negative Gap = More People Believe There Are Too Many Than Too Few

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K – <\$300K	\$300K – <\$500K	\$500K – <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Sidewalks	68	59	76	74	47	55	66	73	75	77	79	59	81	80	83	72	51
Public Transportation	61	53	68	60	63	65	68	61	59	56	51	60	60	57	58	60	63
Teen Center	53	43	61	60	29	40	52	59	56	57	61	46	43	54	62	62	41
Biking Trails	51	44	56	56	34	36	53	53	53	59	57	46	45	53	57	55	44
Ice skating pond	49	42	56	54	32	41	50	52	56	48	50	44	46	60	58	52	39
Swimming areas	45	39	50	49	30	39	46	52	48	46	35	41	48	57	56	45	34
Community Events	39	38	40	42	27	32	42	37	41	45	42	34	35	46	40	42	33
Places to skate and skateboard	34	27	40	39	17	23	43	40	30	36	39	28	35	44	44	35	25
Tennis courts	25	22	28	27	19	10	28	27	27	32	28	22	25	34	32	26	18
Before-school programs	24	17	30	28	10	19	27	28	30	25	22	17	29	34	31	28	13
Town-provided Pre-K	24	19	28	27	13	17	32	29	31	25	17	14	32	39	35	19	15
Playgrounds and playscapes	23	18	28	28	7	10	24	29	27	32	28	16	49	41	33	20	9
After-school programs	23	20	26	28	7	12	23	27	29	25	24	19	35	36	31	25	10
Hiking Trails	13	13	13	13	12	9	17	10	13	14	18	11	17	10	15	13	13
Open Space	6	5	6	5	7	13	8	2	1	11	4	6	12	9	4	1	8
Multi-purpose fields (soccer, football, lacrosse)	0	0	1	4	-14	-18	-1	5	7	11	11	-8	16	9	11	2	-14
Ball fields (baseball and softball)	-11	-11	-9	-8	-21	-23	-10	-8	-4	-1	-8	-18	6	-2	-6	-9	-21



Weston's Transportation Infrastructure (Gap: Agree - Disagree)

Q.35: How much do you agree or disagree with the following statements about Weston's Transportation Infrastructure?

GAP BETWEEN AGREE AND DISAGREE SHOWN

POSITIVE GAP MEANS MORE PEOPLE AGREE THAN DISAGREE

NEGATIVE GAP MEANS MORE PEOPLE DISAGREE THAN AGREE

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Weston needs more bike trails/bike lanes	51	44	58	57	29	42	51	59	54	61	57	41	67	59	59	53	39
Weston needs more sidewalks	48	35	60	57	21	35	48	51	58	56	64	37	70	63	72	54	23
Traffic is a concern in the Weston Center area	30	24	36	29	36	44	37	30	24	15	30	29	28	21	28	27	37
Traffic is a concern on Route 57 (Weston Road)	26	21	32	23	36	48	32	23	18	14	27	27	25	11	25	23	36
Traffic is a concern on School Road	24	15	33	26	21	35	30	22	20	14	35	22	33	18	22	30	22
Traffic is a concern on Route 53 (Newton Turnpike)	11	4	17	10	13	29	17	5	3	1	13	12	7	0	13	9	16
Traffic is a concern in my neighborhood	-31	-28	-33	-33	-24	-2	-27	-34	-40	-40	-32	-33	-35	-36	-24	-35	-29



Taxes/Finances (Gap: Agree - Disagree)

Q.9: How much do you agree or disagree that...?
GAP BETWEEN AGREE AND DISAGREE SHOWN
POSITIVE GAP MEANS MORE AGREE THAN DISAGREE
NEGATIVE GAP MEANS MORE DISAGREE THAN AGREE

	GENDER		AGE		INCOME							YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
The taxes in Weston make it difficult to afford living here	63	63	62	62	65	78	65	63	54	57	50	66	55	58	57	64	67
Finances are a constant concern for my household	28	29	27	31	21	74	51	36	21	6	-40	24	35	39	29	28	24
The taxes in Weston are fair and reasonable	-34	-29	-36	-32	-39	-43	-38	-23	-19	-31	-33	-44	-32	-12	-13	-43	-44



Housing Types (Gap: Agree - Disagree)

Q.9: Do you agree or disagree that Weston has the right amount of the following housing types?

GAP BETWEEN AGREE AND DISAGREE SHOWN

POSITIVE GAP MEANS MORE AGREE WESTON HAS RIGHT AMOUNT THAN DISAGREE

NEGATIVE GAP MEANS MORE DISAGREE WESTON HAS RIGHT AMOUNT THAN AGREE

	GENDER			AGE		INCOME						YEARS LIVING IN WESTON					
	Total	Male	Female	Under 65	65+	Under \$100K	\$100K - <\$200K	\$200K - <\$300K	\$300K - <\$500K	\$500K - <\$750K	\$750K Plus	Refused	Under 2 Years	2-5 Years	6 - 10 Years	11 - 20 Years	21+ Years
	A	B	C	P	Q	J	L	M	N	O	P	Q	K	L	M	N	O
Base: Total Respondents	2087	896	1099	1599	488	158	410	330	338	162	161	524	139	292	310	623	723
Large, single-family homes	71	72	72	73	65	57	68	72	73	77	76	74	73	69	80	74	66
Small, single-family homes	24	29	20	27	14	-4	21	21	31	34	35	26	37	37	27	29	11
Affordable housing (not age restricted)	-11	-4	-19	-7	-26	-42	-23	-11	1	-3	-3	-6	6	3	-5	-7	-26
Affordable senior housing (age restricted)	-33	-24	-42	-28	-48	-51	-44	-40	-23	-30	-22	-24	-17	-21	-21	-31	-47
Senior housing of any type	-34	-24	-43	-29	-49	-47	-44	-39	-25	-32	-28	-26	-15	-22	-25	-32	-47