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**TOWN OF WESTON**

**MARKETING & COMMUNICATIONS ADVISORY COMMITTEE**

**VIRTUAL MEETING**

**Wednesday, July 29, 2020**

Time: 07:30 PM Eastern Time (US and Canada)

Type: Virtual Zoom Meeting

**To Join the Zoom Meeting**:

**Meeting link**: **https://us02web.zoom.us/j/83183425027?pwd=MEllTjFkc245ZzBGbVlNaUJ4SHA4dz09**

**Meeting ID**: **831 8342 5027**

**Password**: **MCAC**

**AGENDA**

1. Call to order.
2. Approval of minutes from July 8, 2020 meeting.
3. Update on town website launch. Walkthrough of the site with Randi Derene. Q&A about the site. Update on submissions, content creation goals. Ongoing compilation of digital assets for the website. Marketing of the town site.
4. Real Estate trends update and the real estate marketing piece: Digital draft update. Video shorts.
5. Open Committee position: Interested candidate.
6. Old Business
7. New Business