

POLICY ADDRESSING SIGNS ON TOWN PROPERTY

PURPOSE

It is the intent of the Town of Weston to establish a policy governing the display of community event-related signage specific to the town-owned property commonly known as the “Town Hall Campus”, as well as the right-of-way immediately abutting the Town Hall campus. The Town Hall Campus includes the Town Hall, Weston Library, the Onion Barn and the Jarvis Property (Office of Parks & Recreation Department).

SCOPE

The Town’s buildings and properties are not intended to serve as a forum for free expression by the public. Any signage displayed on Town owned buildings and properties reflects the Town’s official sentiments as government speech and expression consistent with the Town’s mission and priorities.

POLICY

1. Temporary signage authorized to be displayed on the Town Hall Campus is limited to:
 - a. Signage posted by Town Departments, Agencies, Boards and Commissions which promote specific community activities or events.
 - b. Signage posted by authorized Weston-based community non-profit entities or community-based organizations which promote events or fund-raising activities. Such signage for specific organizations shall be approved by resolution as a slate of potential legacy signs in January each year by the Board of Selectmen. Signs shall only be posted thirty (30) days before the event.
 - c. Requests from Weston-based community non-profit entities or community-based organizations may be considered by the Board of Selectmen with supporting rationale to promote an event sixty (60) days prior to the event.
2. All other forms of public expression, signage and/or displays are prohibited on the Town Hall Campus.
3. Unapproved signs posted on the Town Hall Campus will be removed and discarded without notice. The Town bears no responsibility to store signs.

Board of Selectmen Approval:

September 18, 2024