

## **Marketing Committee Meeting Minutes**

**Wednesday, May 8th at 7 pm  
Zoom**

### **Agenda**

Join Zoom Meeting

<https://us02web.zoom.us/j/83214932169>

Join by Phone: 646 558 8656

Meeting ID: 832 1493 2169

Passcode: 122335

1. Call to Order – The meeting was called to order by Marketing Chair, Carolyn Hill. Umberto Torrielli was in attendance.
2. Introduction of new Marketing Committee Members – although they were unable to attend, new Marketing Committee members are Alexander Rhea and Adam Weiner. Both have advertising and marketing backgrounds.
3. Green on Green – April 26<sup>th</sup> – Event Review – Carolyn attended this event with new committee member Alexander Rhea. There were green awards given out and both State Representatives Cece Mayer and Anne Hughes were in attendance. Alexander pointed out that the town could use a photographer for events. This will be discussed in more detail at the next marketing meeting.
4. Spring Garden Market – May 11<sup>th</sup> – Lachat from 10 am – 1 pm – Carolyn & Umberto discussed getting the word about about the event on Saturday. Umberto does not have the Town IG log in. Hence, the last post on IG was in February. Carolyn is now working on getting that information from Darcy or Ellen Crafts who had been on the committee.
5. Route 57 – West Fest – part of the Memorial Day Fair – bands, art, etc. Carolyn & Umberto talked about Memorial Day events and being sure that people in and out of the town know about the Fair, West Fest and the Weston 5K run/walk.
6. New Business – no new business.

7. Adjournment – Carolyn adjourned the meeting at 7:18 pm.