**Marketing Committee**

**Meeting Agenda**

**Wednesday, July 5th at 7 pm**

**Agenda**

1. Call to Order – the meeting was called to order at 7:05 pm by Chair Carolyn Hill-Bjerke. In attendance were Ellen Crafts and Genevieve Morales.
2. Approval of the June minutes – the minutes were voted on & approved.
3. Ukraine Event – July 9th – This event is not something the marketing committee will be promoting. But, the Marketing Committee will be reaching out to the Chair of the Ukraine Sister City committee to get more information about their efforts.
4. New Business – The Marketing Committee was going to promote the Weston Fine Arts event but that event was moved to 2024. The committee then discussed doing updates about the Sidewalk construction as there have been questions about that work. Also, Ellen Crafts brought up creating a flyer to put around town and on social to promote Everbridge to so that new Weston residents and those who are not subscribed for alerts sign up for the system. This is especially important when coming into hurricane season. Carolyn said she would get information to Agata for the flyer creation.
5. Adjournment – the meeting was adjoured at 7:45 pm.